



Home Office

Crime Reduction & Community Safety Group

Tilley Awards 2008 Application form

Please ensure that you have read the guidance before completing this form. ***By making an application to the awards, entrants are agreeing to abide by the conditions laid out in the guidance.*** Please complete the following form in full, within the stated word limit and ensuring the file size is no more than 1MB. Failure to do so will result in your entry being rejected from the competition.

Completed application forms should be e-mailed to tilleyawards08@homeoffice.gsi.gov.uk.

All entries must be received by noon on **Friday 25th April 2008**. No entries will be accepted after this time/date. Any queries on the application process should be directed to Alex Blackwell on 0207 035 4811.

Section A: Application basics

1. Title of the project: Sport Lincs

2. Key issue that the project is addressing e.g. Alcohol related violence:
To engage with young people in sports development with a view to reduce anti social behaviour, criminal damage, low level violence. To reduce gang culture and to break down barriers.

Author contact details

3. Name of application author: Pc 1474 Paul Caswell

4. Organisation submitting the application: Humberside Police

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Secondary project contact details

8. Name of secondary contact involved in the project :Mark Cullum

9. Secondary contact email address: nelincs council sports development, origin 1, origin way, europark, Grimsby

10. Secondary contact telephone number: 01472 323434.

Endorsing representative contact details

11. Name of endorsing senior representative from lead organisation: Chief Superintendant Kevin Sharp.

12. Endorsing representative's email address Kevin.sharp@humberside.pnn.police.uk

13. For all entries from England & Wales please state which Government Office or Welsh Assembly Government your organisation is covered by e.g. GO East Midlands:
North East Region (Humberside Police)

14. Please mark this box with an X to indicate that all organisations involved in the project have been notified of this entry (this is to prevent duplicate entries of the same project):

Section B: Summary of application - *In no more than 400 words use this space to provide a summary of your project under the stated headings (see guidance for more information).*

Scanning: As a borough North East Lincolnshire has extremely high levels of deprivation. It is in the crime domain that North East Lincolnshire fares worst in the national rankings. The Town of Immingham within North East Lincolnshire has high levels of deprivation and a large group of young people had formed a gang named the DTH and were responsible for significantly increased levels of crime. Across North East Lincolnshire a similar pattern of disruption attributable to emerging gang culture and youth drinking was evident. The conclusion of an investigation into the problems identified that the majority of the unlawful activities were caused by youth boredom and lack of opportunities.

Analysis: Analysis of first time entrants to Youth Justice System identified young males aged 13 - 17 as the priority group for targeted intervention work to support crime reduction. A 6 month study from the 5th July 2006 to 31st December 2006 undertaken by the Immingham Neighbourhood Policing Team showed high numbers of anti-social behaviour (average 55 per month), criminal damage (average 55 per month) and low level violence (common assault and ABH) (average 20 per month).

Response: The Police, Youth Service, Sports Development and Grimsby Town FC Football in the Community joined forces to initiate the '**Sport Lincs**' project for North East Lincolnshire. This project engages the most disadvantaged and 'at risk' young people in the borough in positive activities in areas with the highest need. The majority of these activities are held between the hours of 5pm - 10pm in the evening on nights where calls for service are at their peak. The Fair Play Football League takes place on the last Saturday of each month between the hours of 6pm and 9pm.

Assessment:

- 15 fully operational weekly Fair Play Football Academies, monthly Fair Play Football League, 2 weekly street dance academies and weekly jogging and kayaking clubs in place
- Approximately 442 challenging young people participate each week
- In Immingham work with the DTH gang has reduced ASB by 25%, criminal damage by 30% and violence by 26%
- On the first night of the league levels of ASB reduced by 49% (borough wide)
- In January 2008 on the night of the league levels of ASB reduced by 66% (borough wide)
- So far the initiative has engaged 840 individual young people identified as 'at risk' of engaging in ASB who attended 4762 times.

State number of words: 399

Section C: Description of project - Describe the project in no more than 4,000 words. Please refer to the full guidance for more information on what the description should cover, in particular section 11.

Scanning: As a borough North East Lincolnshire has extremely high levels of deprivation. North East Lincolnshire ranks within the 15% most deprived Local Authority districts in England. The IMD 2004 was the first set of statistics to be reported at Super Output Area level. 3 Super Output Area's in NE Lincolnshire (East Marsh) are in the top 1% most deprived in England and 26 Super Output Area's in NE Lincolnshire are in the top 10% most deprived. It is in the crime domain that North East Lincolnshire fares worst in the national rankings. Overall, 37 out of 107 areas in North East Lincolnshire are ranked amongst the worst 10% in the country on this measure, and a further 25 are ranked amongst the worst 20%. The highest scoring areas for crime include, nearly two thirds of West Marsh and East Marsh wards, almost half of Sidney Sussex and South wards and small areas of Park, Croft Baker, Freshney, Heneage, Yarborough and Immingham wards.

The Town of Immingham within North East Lincolnshire has high levels of deprivation and a number of lower level super output areas ranked in the top 10% most deprived nationally (IMD 2004). Within the town a large group of young people had formed a gang named the DTH and were responsible for significantly increased levels of ASB, low level violence (common assault, ABH, GBH) and criminal damage. The gang consisted of males and females ranging from 7 - 17 years of age and at its peak the gang was up to 80 strong. The majority of calls for service for the Immingham Town area were attributable to this gang. Due to the rural location of this town it has historically been difficult to police. In the month of March 2007 local police identified the problems and initiated a response to investigate the gang activity and its crimes by utilising local neighbourhood police officers and members of the divisional volume crime team, within the investigation wing.

Across North East Lincolnshire a similar pattern of disruption attributable to emerging gang culture and youth drinking was evident in line with the problems identified above in the town of Immingham. High levels of anti-social behaviour and low level street crime were evident and a common theme of youth boredom was often blamed. Hot spots were identified through a range of services as areas facing serious problems with anti-social behaviour. These areas included Immingham, East Marsh, West Marsh, Yarborough, Nunsthorpe, Willows / Wybers, Laceby Acres, Cleethorpes and many others. The public's perception of this problem was further enhanced by the local media who branded the area of North East Lincolnshire as a 'Lawless Town'. The local press also ran a campaign called the 'RESPECT' campaign focusing on the need to restore respect amongst the borough's youth and a petition was delivered to Downing Street demanding action.

The conclusion of the investigation into the problems in the township of Immingham identified that the majority of the unlawful activities were caused by boredom and lack of opportunities. Consultation with the main gang leaders carried out by a local police officer and youth engagement worker found that the young people wanted something to do to occupy their time but the activities would need to be rewarding and challenging to keep them engaged. Further consultation carried out with similar young people around the rest of the borough of North East Lincolnshire drew the same conclusions.

Barriers identified in engaging with these young people as a means of reducing levels of crime and anti-social behaviour were:

- They would not engage in regular mainstream sports clubs due to their disruptive tendencies
- The more challenging young people had low self esteem and a feeling of worthlessness
- Lack of support of parents would mean that all activities would have to be fully subsidised including transportation where necessary (some of the young people didn't even have trainers)
- Mainstream services such as leisure centres and schools would not engage with these young people due to their challenging behaviour
- Many intervention and referral services had previously and unsuccessfully tried to engage these groups
- Many of these young people were on the verge of being excluded from school

Analysis: In order to establish a more detailed picture of the type of young people that needed to be engaged to support a reduction in levels of youth crime and anti-social behaviour a full analysis of local first time entrants to the Youth Justice System was undertaken.

During the period from 1st April 2007 to 31st December 2007 there were 278 first time entrants to the Youth Justice System from North East Lincolnshire. Of these young people 63% were male and 37% were female. This identified young males as a clear priority but also indicated that there was a need to work with young females as well. Of these 278 young people 88% were aged between 13 and 17 years of age. This again demonstrated a clear priority for the target age range for engagement.

Low level violence and common assault amounted to 41% of all crime committed by these 278 first time entrants to the Youth Justice System. With regards to these offences 66% of the young people received reprimands, 1% final warning, 17% final warning plus a programme, 6% referral order, 3% absolute discharge and other outcomes totalled 7%. The majority of these young offenders resided in the Grimsby area (83%) with 10% living in Cleethorpes, 4.5% living in Immingham and 2% living out of the area. This is as would be expected in line with the population sizes of the three towns.

A 6 month study from the 5th July 2006 to 31st December 2006 undertaken by the Immingham Neighbourhood Policing Team showed high numbers of anti-social behaviour, criminal damage and low level violence (common assault and ABH). The study found that over the 6 month period the following levels of calls for ASB and crime were received in the Immingham area:

- ASB 331 calls for service (average 55 per month)
- Criminal Damage 331 calls for service (average 55 per month)
- Low level violence 119 calls for service (average 20 per month)

These figures were searched using police systems NSPIS command and control and crime live. These systems allow officers to search specific beat codes for home office offences and calls for service.

In April 2007 the Home Office set specific crime and anti-social behaviour reduction targets. All areas had to reduce anti-social behaviour by 6%, criminal damage by 30% and low level violence by 16%. It was the responsibility of the local neighbourhood policing team to disseminate all information and produce long term problem solving initiatives to deliver these reductions.

There were a high number of agencies, services and organisations all looking at these problems in slightly different ways including the Youth Service, Police, Youth Offending Service, Anti-Social Behaviour Team, Sports Development, Youth Inclusion Support Panel, Positive Activities for Young People Programme, Positive Futures Project, Community Wardens, Grimsby Town FC Football in the Community amongst others. There was no clear joined up approach and the net result was a lot of sporadic projects to engage young people that often ended after 10 weeks due to lack of funding which had a negative effect on the young people who felt let down.

Response: The Police, Youth Service, Sports Development and Grimsby Town FC Football in the Community joined forces to initiate the '**Sport Lincs**' project for North East Lincolnshire. The '**Sports Lincs**' project is a multi agency initiative which engages members of the community, including children, young people, families and other residents in North East Lincolnshire by prioritising neighbourhoods of greatest need identified through local consultation, needs analysis and national statistics in order to:

1. Reduce low level crime including anti social behaviour, violence and criminal damage
2. Reduce the number of first time entrants to the Youth Justice System,
3. Reduce youth re-offending
4. Increase participation in sport and positive activities
5. Improve employment, education and training opportunities for young people

From the analysis it was clear that the priority for engagement would be young males aged 13 - 17 whilst also providing supporting activities for similar aged females. The Sports Lincs Project utilises a range of methods including the use of mobile vehicles to target these groups across the borough of North East Lincolnshire in the areas identified as hot spots. The partnership aims to deliver innovative solutions to address key local issues of youth crime, inclusion, participation, health, education, cultural diversity and internationalism for the borough of North East Lincolnshire.

At present the consortium proactively engages the most disadvantaged and 'at risk' young people in the borough in positive activities. Areas of the borough with the highest need are identified in terms of levels of youth crime, education, health, cultural and racial tensions. A multi-agency team of youth workers, sports coaches, police and community support officers are formed around each location and a programme of positive diversionary activities such as football, street dance, jogging, kayaking, handball and others is developed.

Streetbased Youth Workers from the team directly target local gangs and the most socially excluded young people to attend the sports activities. Once engaged, a programme of personal development is tailored to the specific needs and interests of that group to help them achieve accredited outcomes, improve their life skills and support them in moving onto improved education, employment or training opportunities.

Football academies, street dance sessions, jogging clubs and kayaking schools have been established targeting young males and females aged 13 - 17 in all of the following areas that were identified as hot spots for crime levels and low levels of youth engagement:

- Monday, Running Club, **Area:** Yarborough
- Monday, Football Academy, **Area:** Sidney Park (Sidney/Sussex)
- Monday, Street Dance, **Area:** Immingham
- Tuesday, Football Academy, **Area:** Grant Thorald Park (East Marsh)
- Wednesday, Football Academy, **Area:** Immingham
- Wednesday, Football Academy, **Area:** Sandringham Road (Cleethorpes)
- Thursday, Football Academy, **Area:** Scartho, Waltham, New Waltham, Humberston
- Thursday, Football Academy, **Area:** West Marsh
- Thursday, Football Academy, **Area:** Nunsthorpe
- Friday, Football Academy, **Area:** Willows / Wybers
- Friday, Football Academy, **Area:** Laceby Acres
- Friday, Street Dance, **Area:** Laceby Acres / Grange
- Friday, Football Academy, **Area:** Immingham (Referral)
- Friday, Football Academy, **Area:** Park House School for Excluded Young People
- Friday, Football Academy, **Area:** Nunsthorpe
- Saturday, Football Academy, **Area:** Yarborough
- Sunday, Kayaking Club, **Area:** West Marsh

The majority of these activities are held between the hours of 5pm - 10pm in the evening on nights where calls for service are at their peak. The total cost of running all of these activities for a 12 month period is in excess of £80,000 per year and this has been sourced by pooling of external and core funded budgets across the Police, Youth Service, Sports Development and Grimsby Town FC Football in the Community.

As previously stated one of the barriers to maintaining the young people's engagement in such activities is the lack of rewards and regular challenges. As the network of sports academies grew and the volume of challenging young people engaged increased, the Sport Lincs partnership realised that the young people needed goals to aim for to keep them interested. In order to address this the initiative launched a monthly central venue Fair Play Football League which brought together teams from each of these football academies.

The Fair Play Football League takes place on the last Saturday of each month on the Astroturf pitches at Hereford Technology School in Grimsby between the hours of 6pm and 9pm. Private sponsorship was achieved through Chevrolet and Pro-Active Teamwear to provide each team with a full strip and each young person with a pair of shin guards. The cost of 15 strips was £10,000. Teams are managed by a range of community sports coaches, youth workers, police community support officers and volunteers. Where transport is an issue this is provided. This was launched on the 8th December 2007 where 110 young people attended the event. This was an overwhelming success with all teams playing in the spirit of respect and Fair Play. The winners were from the Willows / Wybers area which had experienced a wide range of criticism from the local press with incidents being reported over the bonfire night period including attacks on Fire Fighters, Criminal Damage and large scale anti-social behaviour. The 2 teams from the Willows / Wybers area that finished first and second on the night were invited to play an exhibition match during half time at Grimsby Town FC's home match against Accrington Stanley on Boxing Day which was a resounding success.

The overall aim of establishing the network of sports academies and the monthly Fair Play league is to engage the most 'at risk' and most challenging young people in positive activities at times when calls for service are identified as at their peak. The analysis of the impact of these programmes demonstrates that it is clearly impacting on crime reduction across the whole borough.

The Sport Lincs project is continuing to grow and is investigating the possibility of forming a link with similar agencies within Gothenburg, Sweden to take the winning teams from the Fair Play Football League to represent North East

Lincolnshire in the Gothia Cup. This would be a huge achievement particularly for young people that many other services had given up on. This will be funded through the British Youth Council and is being led by the Youth Service.

Consultation is currently underway and funding bids are being processed to Sport England, Home Office, Youth Opportunities Fund and Department for Culture Media and Sport to develop this project even further. These future developments include establishing a network of Fair Play Netball Academies for females aged 13 – 17 'at risk' of engaging in anti-social behaviour culminating in a monthly Fair Play Netball League. North East Lincolnshire also has an emerging Eastern European Migrant Community totaling around 4000, predominantly young males aged 18 – 30. The 'Sport Lincs' partnership is also in discussions with various Community Cohesion Services across the Police and the Local Authority around engaging these young males in sports activities as a means of integrating them with the local community. Consultation with these migrant communities has identified handball as their sport of choice. Therefore the initiative is currently investigating the possibility of piloting 6 handball academies in the super output areas where these communities reside with a view to establishing a borough wide Fair Play Handball League. Funding is also being sought to develop a network of 6 Street Dance Academies targeting excluded young females in areas of high deprivation.

The 'Sport Lincs' partnership is also in the process of establishing a unique referral system linked to the Youth Justice System where first time offenders and 'at risk' young people can be referred to the network of sports academies by a multi-agency panel of services delivering the sports academies including the Police, Youth Service, Positive Futures, Positive Activities for Young People and Youth Inclusion Support Panel.

Assessment:

The 'Sport Lincs' project to date has been an overwhelming success. As stated above there are now 15 fully operational weekly Fair Play Football Academies. Teams from these academies are brought together on a monthly basis to participate in the Fair Play Football League. There are also 2 weekly street dance academies and weekly jogging and kayaking clubs in place. This range of sports academies attracts approximately 442 challenging young people to participate in positive diversionary activities each week.

In Immingham where the pilot began with the DTH gang the impact of the project on crime reduction has been measured. A 6 month case study in Immingham has been carried out and during the period 5th July 2007 – 31st December 2007, when compared to the same period the year before, anti-social behaviour has reduced by 25%, criminal damage by 30% and violence by 26%. This is directly associated to the engagement of the 80 strong DTH gang in the 'Sport Lincs' initiative.

Each month 15 teams from across the 'Sport Lincs' football academies attend the Fair Play Football League. This amounts to around 120 young people aged 13 – 17 participating on a monthly basis. This is assisted by a minimum of 30 adults from a range of services including Community Sports Coaches, Sports Development Officers, Police Officers, Police Community Support Officers, Special Constables, Youth Workers and Volunteers. To measure the impact of the Fair Play League on levels of youth crime across the borough levels of recorded anti-social behaviour were compared from the Saturday night of the league to the same Saturday the year before. On the first night of the league in December 2007 levels of anti-social behaviour had reduced by 49%. In January 2008 on the night of the league levels of anti-social behaviour had reduced by 66%. This is across the whole borough and demonstrates the impact of the project on the crime reduction agenda.

Since the project began in July 2007 to the end of December 2007 the 'Sport Lincs' initiative has engaged 840 individual young people who had been identified as 'at risk' of offending or engaging in anti-social behaviour. These individual young people attended sessions under the 'Sport Lincs' umbrella a total of 4762 times. This amounted to 8492 contact hours with the young people across a total of 552 sessions.

In addition to attendance at the sports academies and Fair Play League the young people have also been encouraged to work towards a range of recorded and accredited outcomes designed to improve their behaviour and life chances. 20 of these young people are enrolled to undertake the FA Level 1 Coaching Certificate to enable them to support the coaching of their younger siblings. The Immingham Football Academy has been nominated for 5 separate North East Lincolnshire Youth Service Awards for 2007 and was runner up in the 'Junior Team' category of the North East Lincolnshire Sports Association's Annual Sports Awards. A number of the young participants in the 'Sports Lincs' project are also now progressing into volunteering within the project and in their communities.

State number of words used: 3023

Section D: Endorsement by Senior Representative - Please insert letter from endorsing representative, this will not count towards your word or 1MB size limit restrictions.

Checklist for Applicants:

1. Have you read the process and application form guidance?
2. Have you completed all four sections of the application form in full including the endorsement from a senior representative?
3. Have you checked that your entry addresses all aspects of the judging criteria?
4. Have you advised all partner agencies that you are submitting an entry for your project?
5. Have you adhered to the formatting requirements within the guidance?
6. Have you checked whether there are any reasons why your project should **not** be publicised to other police forces, partner agencies and the general public e.g. civil or criminal proceedings pending in relation to your project?
7. Have you inserted your project name as a footer note on the application form? Go to View-Header and Footer to add it.
8. Have you saved you application form as a word document and entitled your message '**Tilley 08 entry (followed by project name in brackets)**' before emailing it?

Once you are satisfied that you have completed your application form in full please email it to Tilleyawards08@homeoffice.gsi.gov.uk. One hard copy must also be posted to Alex Blackwell at Home Office, Effective Practice & Communication Team, 4th Floor, Fry Building (SE Quarter), 2 Marsham Street, London, SW1P 4DF and be received by 25th April 2008.