

The Union Landing Entertainment Center

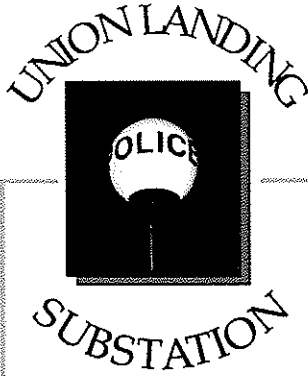
*"Meeting the challenge of safe
family entertainment"*



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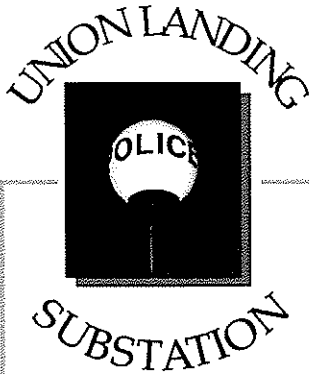




The Union Landing Entertainment Center
"Meeting The Challenge Of Safe Family Entertainment"

Table Of Contents

Page 1	Summary
Page 3	Full P.O.P. Project
Page 16	Project Contact Persons
Appendix	Support Documents



The Union Landing Entertainment Center
"Meeting The Challenge Of Safe Family Entertainment"

1

Summary

Union City, California is the home of THE UNION LANDING ENTERTAINMENT CENTER known locally as "Union Landing." Union Landing is home to Century 25 which is one of the largest movie theaters in Northern California with 25 screens. The center occupies 104 acres. While it is only 65% built out, it already boasts fifteen eateries, two coffeehouses, two hotels and the theater. Yet to be completed are three major retail stores, four additional eating places and several more specialty stores. Union Landing is located adjacent to California Interstate 880, a major San Francisco Bay Area arterial.

There are three other major shopping centers along IS 880 outside of the City of Union City. While these centers prospered initially, they soon experienced a decrease in patronage causing several major retailers to close their doors. Most would agree a major part of this problem was the crime rate which created an environment wherein the patrons did not feel safe. Gangs were, and are, prevalent. Auto burglaries, auto thefts and vandalism was, and is, common.

The Century 25 Theater opened for business in April of 1999 and became the foundation for the center. In an effort to avoid the unpleasant experiences of the other centers Union Landing would be developed over a period of two years with a commitment from the Union City Police Department to do everything it could to assure businesses would thrive and the patrons would feel safe as they shopped, ate and were entertained.

The Union City Police Department established the following goals and committed to achieving them with the Community Oriented Policing Philosophy...

- * High Visibility Of Uniformed Union City Police Officers And Marked Vehicles.
- * Creating A Safe Atmosphere For Center Patrons.
- * Zero Tolerance Of Any And All Criminal Activity Coupled With The Application Of All Available Resources To This Goal.
- * Creation Of A Union Landing Police Substation.
- * Permanently Assigning Community Police Officers To The Union Landing.
- * Providing The Union Landing Officers With Training In Alcohol Related Offenses and Violation Enforcement Methods.
- * Creating Relationships & Partnerships With The Property Owners and Business Proprietors.

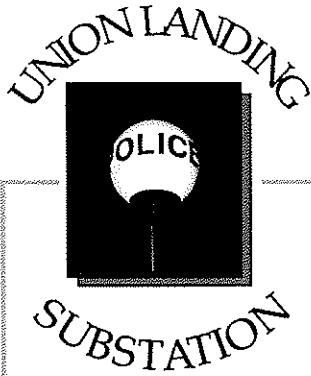
Although only 65% built out, business is booming. Union City's resident population is near 70,000, however, the weekend population of the Union Landing alone swells to between 25,000 and 30,000. As new businesses open, and the number of patrons increase, the Union City Police Department has managed the Union Landing in such a fashion that crime has been kept to a minimum and the patrons continue to feel a sense of security while at the Union Landing.

Two examples of the "booming" businesses include ...

- * TGIFridays. A chain restaurant and bar, this TGIF is the highest grossing franchise in the chain.
- * Century 25 Theaters. Was the third busiest theater *in the nation* for 2000, serving 2 Million patrons.

Active enforcement, coupled with training, has resulted in reduced crime:

- * Auto Theft Reduced By 73%
- * Alcohol Related Incidents, e.g. Drunk Driving and disorderly drunk conduct, Reduced By 87%
- * Street Racer Congregation Has Decreased To Extinction.



The Union Landing Entertainment Center
"Meeting The Challenge Of Safe Family Entertainment"

2

The Union Landing Entertainment Center is proliferating. The Union City Police Department is committed to maintaining the Center as a prosperous shopping center safe for all who work and visit the Center.

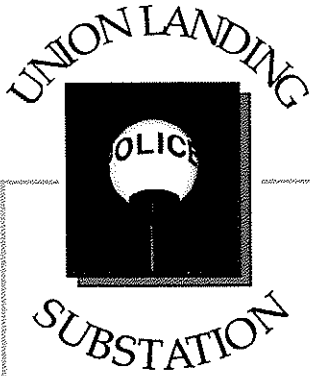
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Introduction

Union City, California was incorporated in January of 1959 and it merged two well established historical areas of Alameda County known as "Decoto" and "Alvarado". In the 1800's Alvarado was the County seat and was located on the historic Alameda Creek. Alameda Creek served as a major waterway between San Francisco and Alvarado. It was used to transport grain cultivated in the nearby Livermore Valley to San Francisco by way of steamships. One of these steamships was named the "The Union" which is where the City's name stems from. As the "Union Landing Entertainment Center" was being conceptualized, it was named to recognize the steamship "The Union" and the place where it docked which was known as the Union City Warehouse Landing.

Prior to the building of the Union Landing, the majority of the ground it is situated on was a six screen drive-in theater also owned by Syufy Enterprises. Being one of the last drive-ins in Northern California, it made the weekend trip to Union City commonplace for many. So, it came as no surprise that the Union Landing Center was such an "overnight success."

The Union City Police Department has been committed to the Community Oriented Policing Philosophy since 1994 and is dedicated to using the COPPS model as a means to provide a safe place for family entertainment. Three COPPS Officers are assigned to the Union Landing Entertainment Center. These Officers focus on visibility, accessibility and long term problem solving.

S.A.R.A.

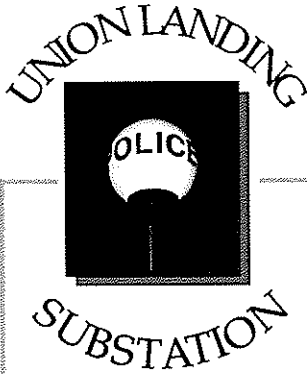
As a means to identify and solve problems, the Union City Police Department incorporates the S.A.R.A method of problem identification and resolution. S.A.R.A. is an acronym for...

Scanning - Identifying and describing the problem.

Analysis - Identification of methods used to analyze the basis for the problem.

Response - The plan, alternatives considered and resources committed to the problem's solution.

Assessment - What happened, how was the result evaluated, successes, problems and how could the response have been improved.



Scanning

Scanning the Union Landing was a unique experience for our Officers since there was no existing "Problem" to solve or identify. Instead, research was focused on similar malls / entertainment centers in the area and the problems they had faced and continue to face. We defined our problem as what we DID NOT WANT Union Landing to become.

We identified existing factors at Union Landing ...

- * Several Thousand Patrons Attending The Theater And Businesses.
- * A High Volume Of Unattended Parked Vehicles.
- * Multiple Restaurants In Close Proximity To Each Other, Many Serving Alcoholic Beverages.
- * Repeat Calls For Service To One Restaurant Due A Problem Bar.
- * Congregating Juveniles, Young Adults and "Street Racers."
- * Parking Lot Congestion.
- * A High Rate Of Auto Theft and Auto Burglary.

As more businesses opened and more people began shopping and visiting the Union Landing, we saw an increased number of simple assaults over parking spaces. We found people were increasingly frustrated with lack of readily available parking. The parking lot frequently fills to capacity.

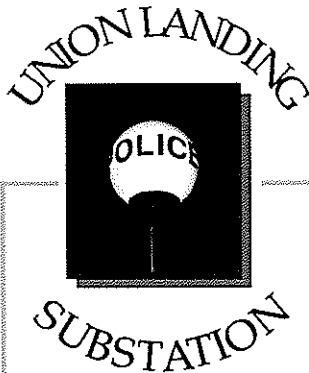
We identified what we DID NOT WANT to occur at Union Landing ...

- * A definable territory for gang members to congregate.
- * A staging area for "Street racers" to meet and arrange races.
- * High rates of thefts of all kinds.
- * Altercations over parking limitations.
- * Creating the need for "Heavy" enforcement tactics which might negatively impact our budding relationships with the proprietors of the center.

Analysis

Union Landing was a brand new development. We gathered crime analysis statistics from the other malls in the area and spoke with the crime analysis units from the law enforcement agencies responsible for these malls. We learned gang problems and high theft rates left the patrons feeling unsafe and, when they felt this way, they tended not to return to the malls. We learned as this feeling spread, retailers were forced into closing their doors.

We determined operating as a foot patrol made us easily visible in the parking lots and permitted us to positively interact with patrons, proprietors and employees of the businesses. We were often told, by patron and proprietor alike, they felt safe due to our presence. The proprietors welcomed the opportunity to interact with us and these relationships made responding to calls for service more meaningful and effective. The bond between proprietor and police grew at a steady pace one contact at a time.



The Union Landing Entertainment Center
"Meeting The Challenge Of Safe Family Entertainment"

5

As Union Landing grew in size and popularity it became the "Place to be", the place to meet and the place to be seen for many. Unfortunately "many" included gangsters, street racers and underage drinkers.

I. Alcohol Education, Enforcement & Responsibility

We found the larger restaurants and eateries which served alcoholic beverages needed to be educated on serving underage patrons and serving obviously intoxicated persons. They needed to be made aware of the criminal penalties and civil liabilities. Moreover they needed to be made aware these acts were putting their California Alcoholic Beverage Control (ABC) license at risk. We also found the alcohol serving establishments were stopping their serving of alcoholic beverages at varying times. The earliest stopped at 11:30 pm and the latest at 1:30 am. This led to drunks traveling from one establishment to another to continue their imbibing. As they moved, they were commonly arrested for being drunk in public and/or driving while under the influence. One of the alcohol serving establishments had established a heavy call for service pattern early in it's existence. This establishment's bartenders and managers were unable to maintain control. Fights and disturbances requiring a police response were commonplace. A part of this problem was the bartenders serving obviously intoxicated patrons.

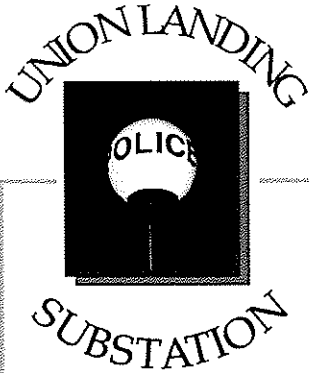
II. Street Racer Enforcement

"Street Racer" is defined as any vehicle which has been modified in order to compete against other vehicles in speed contests.

Street racing has become an increasingly popular and often deadly pastime in the San Francisco Bay Area. After Union Landing opened we experienced several hundred of the street racers congregating at one end of the parking lot. At the time street racing was a recent phenomenon and the Department was unprepared to deal with the problem because of the specialized knowledge required. The Traffic Section took it upon themselves to acquire the requisite knowledge of the subject area and pass it on to other members of the Department. Traffic also learned of a web site which posted meeting times and dates at the Union Landing. Allied agencies provided us crime analysis information and training regarding disturbances between rival racer gangs, collisions, spectator injuries and driver to driver dangers. Street racer congregation was a problem we needed to address quickly. The business owners and property managers wanted the street racers removed from the property. The large numbers of congregating racers intimidated patrons, exacerbated the already serious parking problem, put patrons at risk due to high speed driving and caused disturbances. The majority of the street racers were illegal to operate on the public roadway as equipped.

III. High Amount Of Auto Theft And Auto Burglaries

The Union City Crime Analysis Section indicated, early on, an increasing incidence of auto theft and auto burglary occurring at the Union Landing parking lot. The majority of the victim vehicles belonged to patrons attending the theaters which meant the suspects enjoyed about a two hour window within which to steal or burgle. Crime Analysis indicated 14 auto thefts in less than a three month period. Auto theft, and auto burglary, were problems we needed to address quickly. Having one's vehicle stolen or burgled certainly does not tend to make one feel safe and secure.



IV. Parking Issues

As Union Landing added businesses and the patronage increased, parking became a prominent problem. The parking lot frequently filled to capacity leaving many vehicles cruising the lot looking for available spaces. The lot is designed in such a fashion as to prevent the flow from easily traveling from one side of the lot to the other. The limited number of available parking spaces were frequently blocked by construction equipment, construction material or temporary fencing put in place by the construction companies. Construction delivery vehicles often used several parking spaces for extended periods of time. The parking problems quickly escalated into "Parking rage" and several vandalism and simple assault cases could be traced directly to parking confrontations.

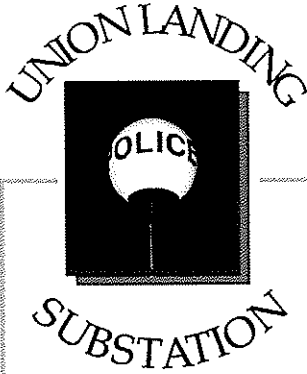
V. High Police Visibility And Accessibility

Data analysis demonstrated both patrons and proprietors wanted police to be assigned to the immediate area since our presence provided a sense of security and well being. To increase visibility and accessibility, the Union City Police Department took initial steps to establish a substation at the Union Landing with an eye towards staffing the facility for a majority of the working day. A Police Officer was assigned to coordinate the substation concept with developers. The substation allowed easier public access to police services and allowed for a more visible police presence at the Union Landing. The substation was to be designed, and equipped, so the Officers assigned to the patrol, traffic and Community Oriented Policing Sections could write reports, book evidence, and process prisoners who would ultimately be released on field criminal citations. Telephones and network computer lines were to be installed linking the field officers directly to the headquarters. The substation was to be of a size sufficient to accommodate Community Oriented Policing Officers assigned to Union Landing and other special enforcement groups could use the space for briefings and meetings with property owners and business owners. High visibility and accessibility were deemed paramount to building continuing relationships with the property owners and business owners. The substation would serve as a deterrent to crime while promoting a feeling of security and well being for the patrons of Union Landing.

SUMMARY

Our analysis revealed the following to be issues ...

- * Alcohol education and enforcement was needed.
- * Zero tolerance was needed on all criminal activity.
- * Directed details were necessary to reduce auto theft and auto burglary.
- * There was a need to restructure the parking lot to facilitate the flow of traffic and determine options for increased parking availability.
- * Underage drinking was a significant problem.
- * Street racer enforcement was needed.
- * High police visibility and accessibility was integral.



Response

Goals

Upon examination of the issues facing the Union Landing, we set forth the following goals ...

1. Offer education in alcohol related law and responsibility to all establishments serving alcoholic beverages and follow up training and enforcement.
2. Adopt a zero tolerance stance on all criminal activity.
3. Devise a plan to defeat auto theft and auto burglary at the Union Landing.
4. Make the parking lot easier to negotiate and create additional parking spaces.
5. Open the Union Landing Police Substation and maintain high police visibility and accessibility.

Our response plan involved developing four distinct tactics and completing the Union Landing Substation.

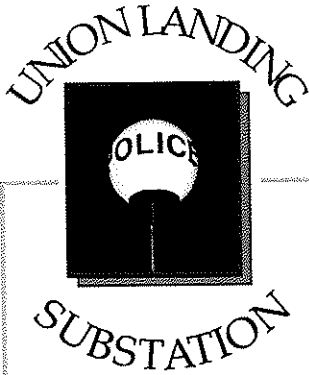
1. Alcohol Education & Enforcement

Our analysis demonstrated there was a need for alcohol education and subsequent aggressive enforcement of alcohol related laws. Underage persons were flocking to Union Landing in large numbers due to the service of alcohol at our establishments. Business owners were informing us their own underage employees were drinking at other Union Landing establishments. We enlisted the assistance of the California Alcoholic Beverage Control (ABC). ABC provided training concerning establishing prosecutable criminal cases and the proper use of police decoys in "sting" operations.

- * We conducted a training session for all establishments serving alcohol concerning alcohol related statutes.
- * Training was provided in the need to check for proper identification and recognition of false identification cards.
- * Training was provided in recognition of obviously intoxicated persons.

This training was followed up with a "sting" operation. We caused underage volunteers to enter each Union Landing licensed alcohol serving establishment and attempt to purchase drinks at the bar and dining areas. Those establishments which served our decoys were informed this operation was only an "informative sting" and no prosecutions of violations would be sought. We told all the establishments an additional training session would be provided and encouraged wider participation in the next presentation of the UCPD/ABC personnel.

Our decision not to prosecute identified violations during this sting strengthened our relationships with the establishments and their owners. We promoted education and training and managed to open the eyes of the business owners and make them aware of the need for continuing training in this area.



2. Plain Clothes Assignments

In an effort to reduce the number of auto thefts and auto burglaries, overtime positions were authorized for plain clothes assignments. Officers were assigned to work in unmarked police vehicles and deployed, two officers per vehicle, to drive through the parking lots in search of any criminal activity with emphasis towards auto theft and auto burglary. These assignments continued for 14 weeks and consumed 1,156 overtime hours.

A consequence of these assignments was the identification of drug activity problem to the rear of the Century 25 Theater in a hotel which is adjacent to the Union Landing. It was possible to connect crime at Union Landing to the some of the tenants at the hotel. The hotel registration information enabled the Community Oriented Policing Officers to identify several parolees/probationers who were arrested on outstanding warrants. This activity, in turn, led to development of search warrants and even more arrests.

The property management company which manages the majority of the completed businesses employed a private security agency to augment the three Community Oriented Policing Officers assigned to the Union Landing. We developed a partnership with the security agency and conducted a variety of training sessions with them. The training focused on dividing the Union Landing into distinct areas of responsibility for each of the security officers. We also provided instruction on awareness, critical observation, surveillance, and how to report crime to the Union City Police. We explained our expectations of the security agency regarding auto theft and auto burglary.

3. Street Racer Enforcement

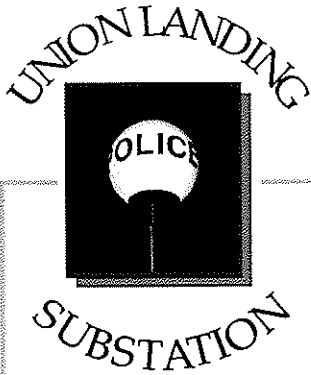
A zero tolerance position was adopted regarding enforcement of the vehicle code provisions as they related to street racers. The Union City Police Department Traffic Section provided Department wide training on issues related to street racers. Reference brochures were developed and distributed to each officer. Special assignments were created, and overtime positions were authorized, involving Patrol Section Officers and Traffic Section Officers teaming to deal with street racer enforcement. The street racer web site was monitored and the special assignments were deployed in response to the information gleaned from the site.

In all, there were five separate deployments of street racer enforcement teams. This resulted in a significant reduction in the congregation of the street racers at the Union Landing. An additional benefit of this enforcement was the reduction of street races in Union City.

4. Parking Lot

Our analysis yielded a significant level of "parking rage" born out of the frustrations associated with looking for non-existent parking spaces and general traffic congestion owing to the parking lot design.

The Union City Planning Department assisted us by causing the business owners to remove many of the barriers which restricted traffic flow. The Union City Fire Department assisted us in designating several areas as "Fire Lanes" and painting the curbs red. This reduced several bottleneck areas.



A coalition of the property management personnel, business owners and various construction superintendents resulted in the repositioning of temporary construction fencing which freed up several additional parking spaces. Additional parking was made available by storing construction equipment and materials in a secured construction area off the parking lot.

The design of several businesses precluded rear entrance supply deliveries. To eliminate the congestion by supply vehicles attempting to park in front of the businesses while making their deliveries, front door deliveries were restricted to after midnight when the parking lot was less congested. Tractor / Trailer combinations were not permitted to park in the center while waiting to make their deliveries. These changes resulted in more available parking and less congestion.

A "Parking Lot Committee", headed by our Chief Randy Ulibarri, was formed to develop long term parking problem solutions and alternatives. Surveys of available weekend parking spaces were conducted. Video taping and still photography of the parking lot from business rooftops during specified hours readily demonstrated the need for increased parking.

5. High Police Visibility

Our analysis determined high police visibility and ease of accessibility were necessary to establish, and maintain, a safe environment for the businesses and the patrons which chose to come to the Union Landing. The visibility and accessibility were also believed to be key to deterring criminal activity at the Union Landing.

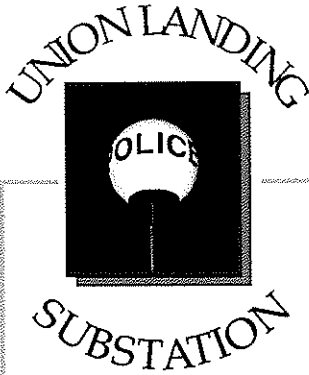
The Union Landing Substation became fully operational in March of 2001. Union City is divided into two "Sectors" by the Department. The substation is centrally located between the two sectors and is being used by all Patrol Section Officers. The substation is immediately adjacent to the property management company office. The security service employed by the Union Landing also has an office adjacent to the substation.

The Union City Police Department has medium range plan is to have the substation staffed by community volunteers who will augment the assigned Community Oriented Policing Officers. The volunteers would provide additional police access by the public and businesses during those times when the assigned Officers are out of the office handling calls for service. A telephone box with a direct line to the headquarters police dispatch center is to be installed outside the front door of the substation for patrons who need immediate police assistance when the substation is not staffed.

The street racer enforcement team deployments also served to increase the Department's visibility.

Patrol Section Officers are continually cycling through the Union Landing. They also enforce vehicle code, and other, related laws on the major arterials bordering the Union Landing which increases police visibility.

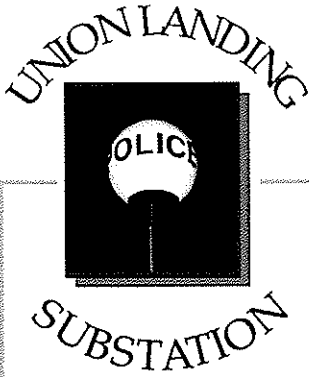
Bicycle Patrol Officers have been deployed during the summer months to augment the Community Oriented Policing Officers. The Bicycle Officers were, at once, highly mobile and highly visible.



Assessment

In the two years since the Union Landing Entertainment Center first opened it has experience substantial growth in size and patronage. Our initial five goals are still valid and we continue to reassess them as the development nears complete build out.

1. Offer education in alcohol related law and responsibility to all establishments serving alcoholic beverages and follow up training and enforcement.
 - * ABC training was provided to all establishments licensed to sell alcoholic beverages.
 - * Follow up "Informative" enforcement was completed.
 - * Additional training is offered as new ABC licensed establishments open. Training is also provided at the request of any business owner.
 - * The restaurant with the problem maintaining control over it's drinking patrons implemented stricter controls on their patrons as follows ...
 - * A maximum capacity limit was set for the bar.
 - * No one under the age of 21 years was allowed in the restaurant after 9:00 pm.
 - * All patrons in the bar had to be seated and were not allowed to mill about.
 - * All beverages are served in plastic containers.
 - * The behavior of all patrons is monitored by hired security personnel who are a combination of off duty or retired peace officers from agencies outside Union City.
 - * "Last Call" is at 11:30 pm instead of 1:30 am.
 - * All ABC licensed establishments at the Union Landing now stop alcoholic beverage service at 11:30 pm.
 - * Alcohol related incidents at the Union Landing have been reduced by 87% since the implementation of these training and enforcement changes.
 - * This problem's successful resolution served as an excellent example of the power of forming partnerships which are mutually beneficial to the Department and the Union Landing.



2. Adopt a zero tolerance stance on all criminal activity.

All Union City Police Officers have sincerely embraced this goal. In reviewing the statistics regarding the Union Landing, in the year 2000, Police Officers made 40 drug related arrests, 25 assault arrests, 60 warrant arrests and 55 arrests for various offenses. This proactive activity, coupled with our swift reaction to inappropriate conduct and criminal activity reinforces our zero tolerance position.

In partnership with the property management personnel, the Department has established a "Code of Conduct" which will list unacceptable behaviors. When adopted this code will be posted at all entrances to the Union Landing. Once posted, the signs will empower Police Officers to remove violators from the center if they engage in any of the unacceptable behaviors, under threat of arrest for trespassing.

Street racer enforcement has successfully reduced the congregation of racers at Union Landing. Traffic Officers monitoring the racer web site have noted web postings advising fellow street racers to "Stay clear of Union Landing."

3. Devise a plan to defeat auto theft and auto burglary at the Union Landing.

When first opening, the Century 25 Theater experienced an alarming auto theft rate of 14 thefts in a three month period. They were also experiencing a high rate of auto burglary.

The Union Landing is about 65% built out. During calendar 2000, the Union Landing suffered 15 auto thefts. This amounts to a 73% reduction in auto theft as compared to calendar 1999. We feel, given the fact the theaters served more than 2 Million in calendar 2000, this theft rate is an indicator of success.

The special enforcement assignments, plain clothes assignments, private security assistance and frequent Patrol Section visits combined to reduce the number of auto burglaries and thefts at the Union Landing.

4. Make the parking lot easier to negotiate and create additional parking spaces.

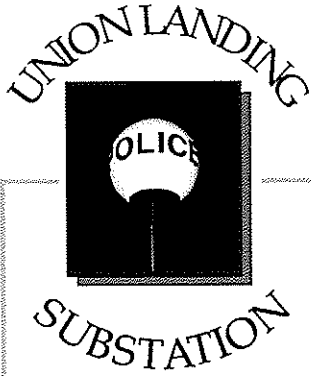
The cooperative effort of the coalition of police, fire, city planning, businesses and construction companies has improved parking lot traffic flow, created additional parking spaces and reduced congestion.

The addition of two major retailers scheduled to open in November of 2001 will add a significant number of parking spaces.

The "Parking Lot Committee" has proposed a tri-level parking garage to alleviate parking problems.

5. Open the Union Landing Police Substation and maintain high police visibility and accessibility.

The Union City Police Department is committed to staffing the Union Landing Entertainment Center during all business hours. With the opening of the substation, additional Patrol Section Officers are frequently visiting the center which increases visibility and accessibility.



The Union Landing Entertainment Center
"Meeting The Challenge Of Safe Family Entertainment"

12

The special enforcement assignments involving Patrol and Traffic Section officers increased police visibility. Marked, and unmarked, police vehicles saturate the Union Landing enforcing traffic laws and criminal statutes emphasizing the Department's zero tolerance position. Officers trained in street racer enforcement use their training at both the Union Landing and throughout the City.

All calls for service at the Union Landing are dealt with swiftly and with a strong police presence. Business owners depend on our quick response and appreciate their accessibility to us. We have provided training and developed several one-to-one relationships with business owners and employees.

Union Landing is still growing and evolving. Our responses will require continued monitoring and maintenance for the results to be long lived.

We must continue to adhere to the policy of zero tolerance for all criminal activity and inappropriate behavior. When the "Code of Conduct" is finalized and posted, it must be strictly enforced to become the "Rule" instead of the "Exception".

High visibility throughout the parking lot will continue to be necessary to deter "Parking rage" and theft related crime.

Union Landing will be 90% built out by November of 2001. Our goals will need to be reassessed frequently. We must always keep in mind our main objective is *"Meeting The Challenge Of Safe Family Entertainment"*.

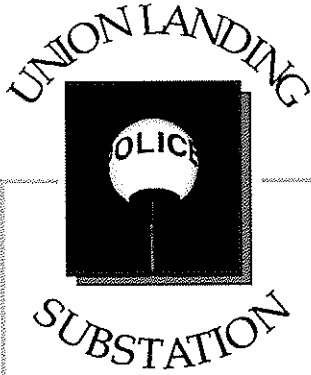
Secondary Analysis

1. Uniformity of hotel registration required information

We learned not all hotels require the same detailed registration information of their guests. One of the two hotels in the Union Landing area required name, driver's license number, date of birth, home address, telephone number and vehicle license number. The other, however, requires only a first and last name to register.

2. Displacement

Did we actually eliminate the street racer problem or move them to another area within Union City or another City?



Secondary Response

1. Uniformity Of Hotel Registration Required Information

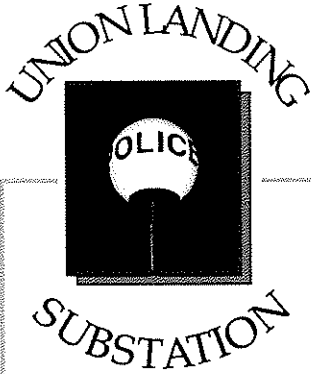
Once we identified the disparity in the registration requirements we approached the management of the hotel which required only minimal registration information. We pointed out the Union City Police Department had assisted a nearby hotel in ridding itself of their criminal element due, in large part, to the extent of their registration information. We emphasized this proactive model increased the safety and well being of all business owners, employees and patrons of Union Landing. The hotel refused to amend it's registration information requirements. They justified this position by stating the minimal requirements were their "National policy" and they were not interested in changing the policy.

To adjust this inequity, a Community Oriented Police Officer authored a proposed City Ordinance establishing minimal registration requirements for any guest staying at any Union City hotel. This Ordinance is pending review by the Union City City Council.

2. Displacement

Since we searched for, but could not find, any of the displaced street racers elsewhere in Union City, we determined we did not simply move them to another Union City location.

On the basis of our extensive inter-agency cooperation concerning training and enforcement regarding street racers, we determined our effort did not cause our street racers to relocate their congregation to other nearby cities either.



Agency Information

Level Of Involvement

Police Chief Randy Ulibarri introduced the Community Oriented Policing and Problem Solving philosophy to the Department in 1994 when he was a Sergeant assigned to Crime Prevention. Chief Ulibarri encouraged all Department employees to embrace the philosophy. He challenged all employees to integrate the COPPS way of thinking into their daily routine. He also provided all the resources required to make this "concept" a reality in Union City. Making the COPPS philosophy an improved way of doing business became the Department's goal.

Once we achieved this goal it was a natural progression to apply the COPPS model to the new Union Landing Entertainment Center. Developing the plan by which the Department would police the Union Landing presented us with an opportunity to transform the *concepts* of "Partnerships" and "Alternative Resource Application" and "Thinking outside of the standard law enforcement box" into *reality*.

This effort was a City wide project involving the Office of the City Manager, Planning Department, Fire Department and Public Works Department.

Training

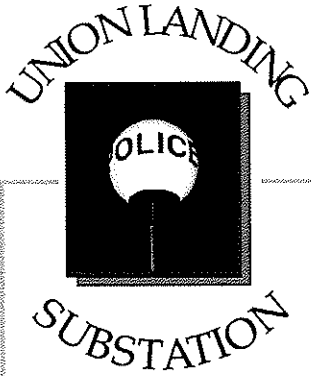
We utilized the services of the Alcoholic Beverage Control to educate our Officers and the Union Landing businesses regarding alcohol statutes and enforcement techniques. We were given assistance from Fremont Police Department Traffic Section and the Sunnyvale Department of Public Safety Traffic Section when street racers became a Union City problem. Union City Police Traffic Officers absorbed the training, localized the information and developed a video presentation which was viewed by all Union City Police Officers.

Resources

The Community Policing Officers assigned to the Union Landing were assigned there on a full time basis and were funded through a Federal grant from the Community Oriented Policing Services. Additional funding for alcohol related training and enforcement was provided by grants from the Alcoholic Beverage Control. The overtime funds spent staffing Union Landing to reduce auto theft and auto burglary were provided by partially by a California State Community Oriented Policing Services grant and partially through the Union City general fund.

Obstacles Encountered

The Union Landing Entertainment Center shares seven different property owners. Initially we attempted to meet with all seven property owners. The attendance at the agreed upon meeting time and place was poor. We soon discovered dealing with the owner of the largest segment of the property enabled us to accomplish our objectives without the input of the balance of the property owners.



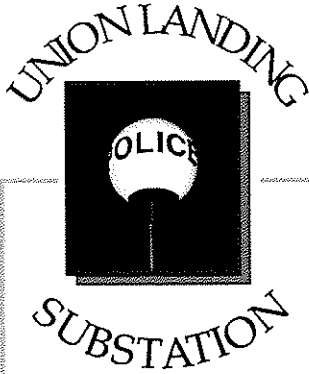
The Union Landing Entertainment Center
"Meeting The Challenge Of Safe Family Entertainment"

15

Synopsis

The Union Landing Entertainment Center is a thriving shopping area for the City of Union City and the East Bay area. The Union City Police Department has committed to furthering the economic development of Union Landing. We will continue to work with the property owners and proprietors to keep the Union Landing Entertainment Center a safe environment for those who are employed there and the families who choose to visit.

We at the Department feel we are truly *"Meeting The Challenge Of Safe Family Entertainment"*



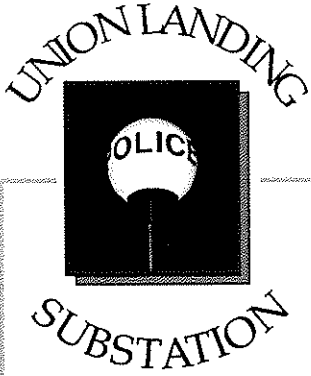
Project Contact Information

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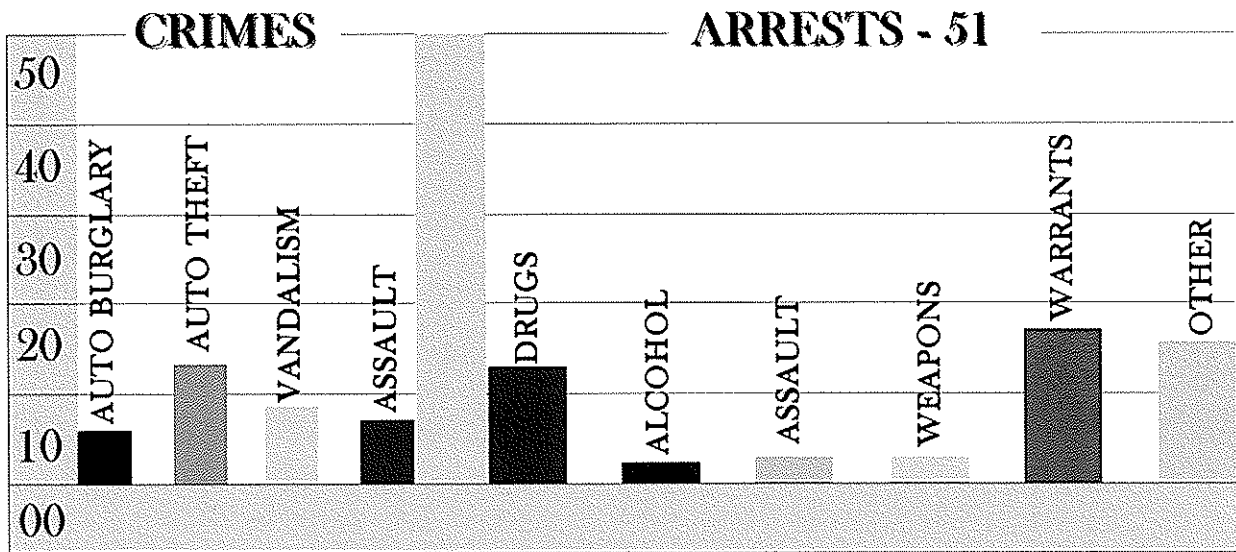
Officer Wayne Chapman
Union City Police Department
Union Landing Detachment
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WayneC@ci.union-city.ca.us

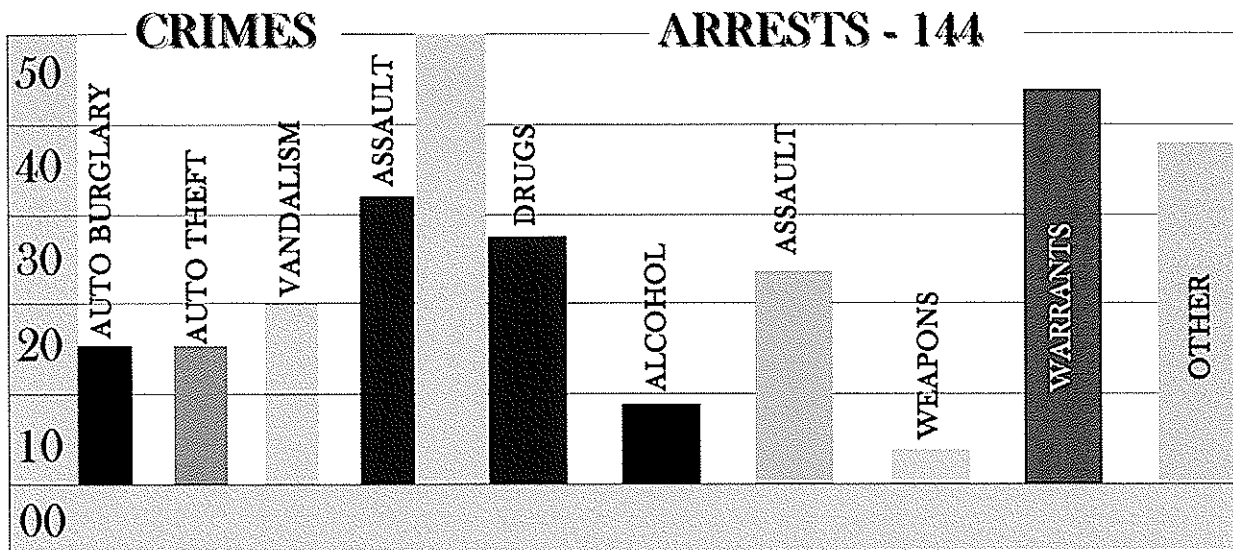


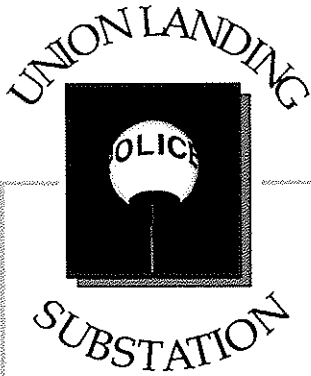
UNION LANDING STATISTICS

April - December - 1999



January - December - 2000



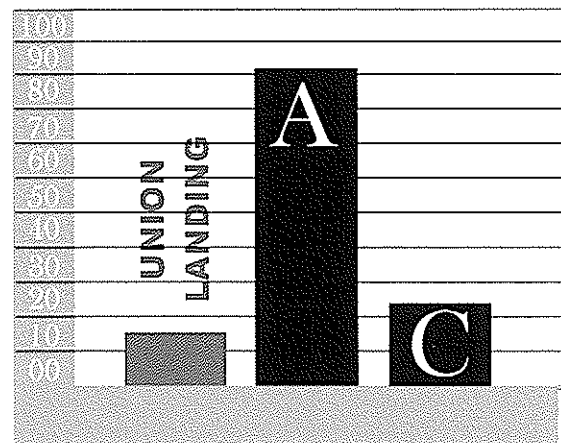


MALL COMPARISONS

2000 - AUTO THEFT

Union Landing Experience ...

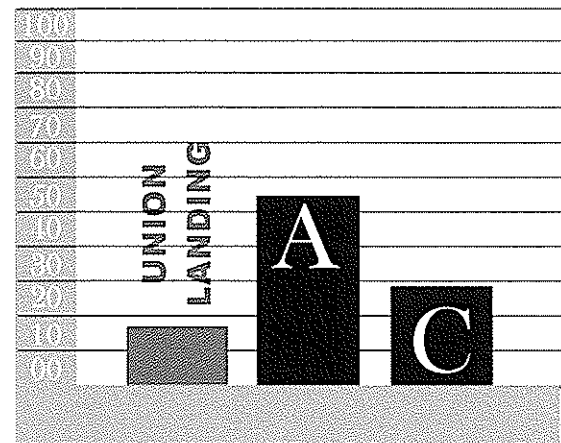
84% Less Than Mall A
33% Less Than Mall C



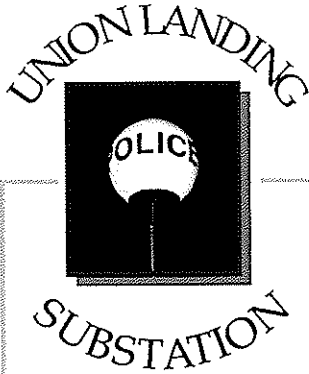
2000 - AUTO BURGLARY

Union Landing Experience ...

70% Less Than Mall A
45% Less Than Mall C



Note: Mall B Furnished Incomplete Data, therefore, no comparison was made.



STREET RACER ENFORCEMENT

**24 Hours Of Street Racer Enforcement
77.41 Overtime Hours**

Enforcement 1 - August 7, 2000 - 10:30pm - 2:30am

**3 Traffic Section Officers
2 Community Oriented Policing Officers - 26 Citations
1 Patrol Officer**

Enforcement 2 - August 14, 2000 - 10:30pm - 3:30am

**2 Traffic Section Officers
2 Community Oriented Policing Officers - 11 Citations
2 Patrol Officers**

Enforcement 3 - August 21, 2000 - 10:30pm - 3:30am

**3 Traffic Section Officers
2 Community Oriented Policing Officers - 19 Citations
2 Patrol Officers**

Word On The Web - www.streetracer.org
" Stay away from Union City "

Enforcement 4 - August 28, 2000 - 10:30pm - 3:30am

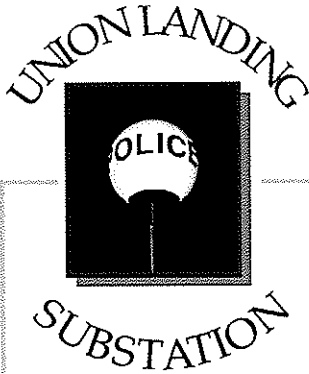
**4 Traffic Section Officers 4 Citations
2 Patrol Officers 1 Auto Theft Arrest**

Word On The Web - www.streetracer.org
" Union City, Ca has lots of aggressive officers "

Enforcement 5 - August 7, 2000 - 10:30pm - 3:30am

**3 Traffic Section Officers
2 Patrol Officers 9 Citations**

Word On The Web - www.streetracer.org
" Union City not the place to come"



The Union Landing Entertainment Center
"Meeting The Challenge Of Safe Family Entertainment"

V



CENTURY 25 THEATER STATISTICS

Two Million Patrons In 2000

*

Third Busiest Theater In The United States In 2000

*

**Serves 35,000 Patrons In The Average Week
(70% On The Weekends)**

*

**Serves 46,000 Patrons In The Average
Summer or Holiday Week
(65% On The Weekends)**

*

Largest Single Day Activity Was 19,000 Patrons

Source: Syfy Theater Management - March 2001