

Addressing Motorcycle Takeover Events: Reducing Burnouts

Application of Focused
Deterrence

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Greenville SC Police Department



Introduction

- Motorcycle takeovers have made news for several years
 - Takeover = gaining control
 - Gain notoriety = attention from public, YouTube
- No reliable data exists on how many events occur each year, injuries, or deaths
- The use of Social Media is making the events more visible and may be contributing to increases
- Additionally, a variant are Bicycle Takeovers or Ride-outs



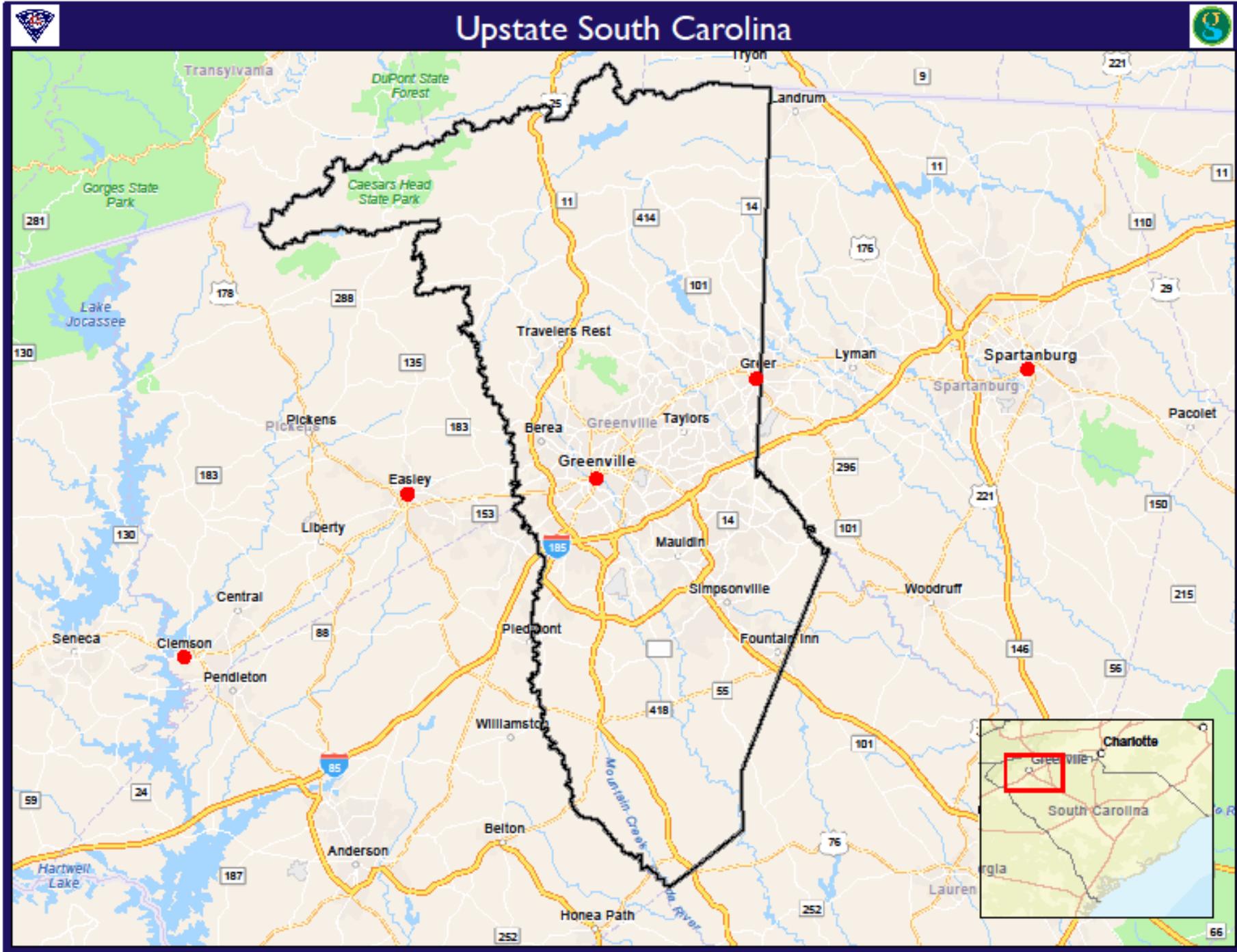
Introduction

Greenville PD responded to two attempted motorcycle takeovers this summer and successfully deterred the event from the center of the city.

1. Describe the identification and response via SARA framework
2. Application and discussion of POP and Focused Deterrence methods
3. Problem demonstrates the need for a sound intelligence framework
4. Present the definition and attributes for motorcycle takeovers



Introduction



F First Annual 864 Take over: 2 Wheel Lifestyle
18 June at 01:38 · 🌐

Join us on July 13th at 11:00Am for the First Annual 864 Takeover : 2 Wheel Lifestyle.

Our gathering spot is going to be the Haywood mall parking lot, located just off I385 . Our route will run us through the heart of Greenville SC . . KSU at 11:30 Am sharp , please don't get left . We have confirmed riders from several states making the trip . Spread the word and let's make this go



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As for off road vehicles, I would love to organize an event at an ORV park to cruise in and have a good time. Again, safety and legally.

Thoughts?

Like · Reply · 6d





Introduction

Within Problem-Oriented Policing, a problem has the following basic characteristics:

- A problem is of concern to the public and to the police
- A problem involves conduct or conditions that fall within the broad, but not unlimited, responsibilities of the police
- A problem involves multiple, recurring incidents or cases, related to one another in one or more ways
- A problem is unlikely to be resolved without special police intervention

Source: Michael Scott - Identifying and Defining Policing Problems, 2015



Scanning

Intelligence Timeline

Of importance:

1. Short duration between announcement and ride
2. Changing message and intent
3. Changing organizers





Identified Organizers



First Event
07/13/2019



Teasing at Future Event
08/24/2019



Second Event
09/29/2019

Intel learns
of event
06/24/2019

Event
Creation
06/18/2019

Surveillance Op
06/30/2019

Mini TakeOver going down
this Sunday 6-30-19
Meet at Dodges store in
Easley at 5pm

Focused
Deterrence
Call from Chief
to Organizers
07/09/2019

Executive Command
Staff Briefing
07/15/2019

Intel Passed to
Affected
Jurisdictions
for
Prosecution

Announce Second Event
09/03/2019

Focused Deterrence
Contact attempted
09/27/2019

Scanning



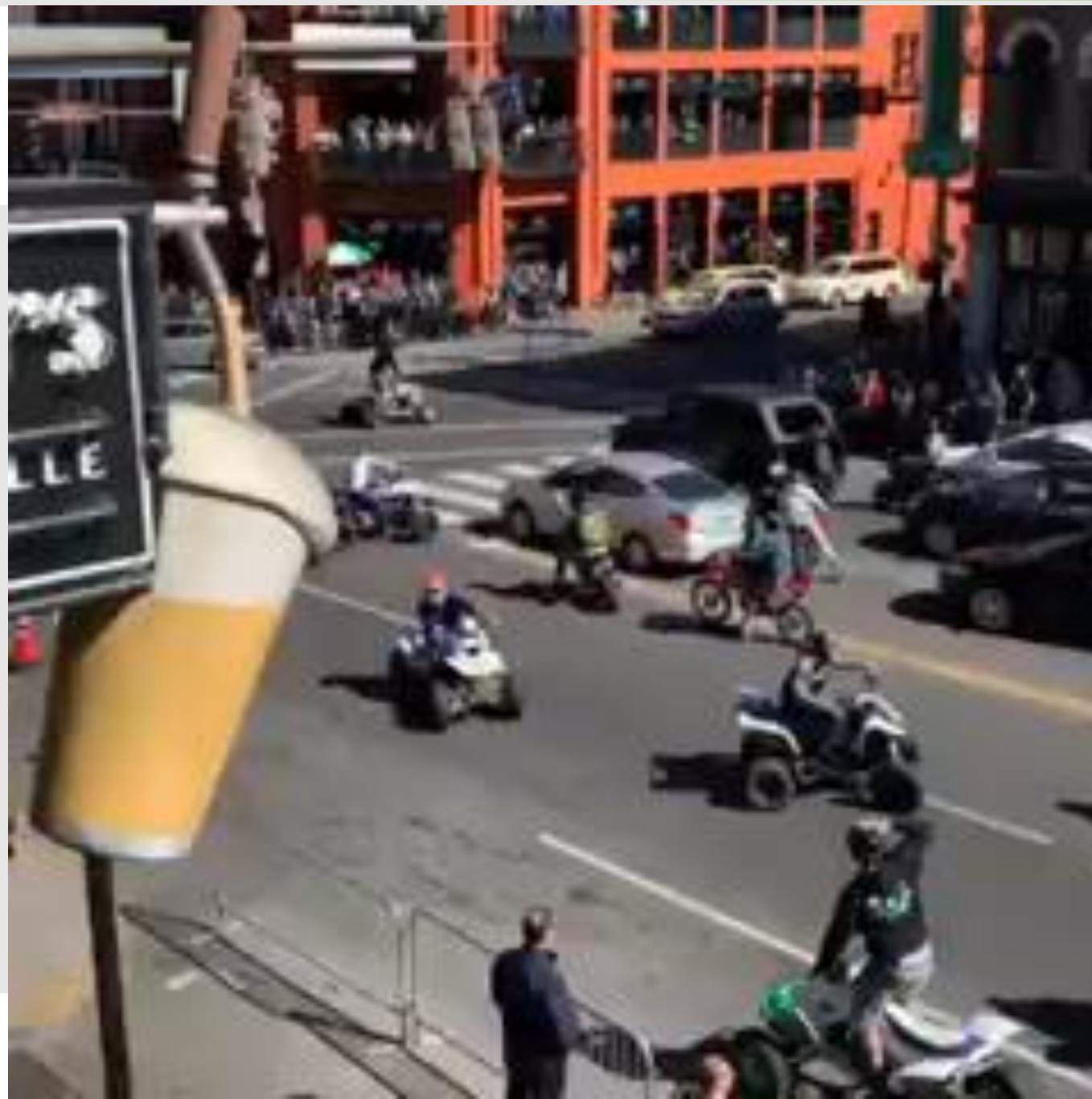
SAT, JUL 13 AT 11 AM

First Annual 864 TAKEOVER
Haywood Mall

INTERESTED



Scanning



Scanning



Scanning



Chris Campbell

18 June at 11:00 · 🌐



What's the goal? A big ride, or just hanging somewhere as a group?

2 comments



Like



Comment



Share



Jason Gilstrap It's a big ride, hanging out is what bike night is for.. we about the ride..

Like · Reply · 2w



Trey Strandell That's the whole point of a take over... to take over the roads.

Like · Reply · 2w



Write a comment...



Scanning

 **First Annual 864 Take over: 2 Wheel Lifestyle** ...
20 June at 18:37 · 🌐

It has become clear to me that , the Upstate of Greenville is so over due for a TakeOver!!! The Cruiser scene is so strong here , they have all the rides and events. It's rare to find a sport bike ride or event, yet I know the want is there .. If this Event is as successful as we think, look for more events soon.. weekly ride outs , monthly shut downs, A bike night that's more then a rock and roll band playing , And so on.. we hope our next TakeOver won't be posted everywhere and can start as it should, by word of mouth, rider to rider... Oh and all crusiers are welcome, just be ready to hit the throttle! We tired of riding in file

  4 2 shares

 Like  Comment  Share



Scanning

**Mini TakeOver going down
this Sunday 6-30-19
Meet at Dodges store in
Easley at 5pm**



Scanning



Scanning



Analyze

Many reasons cruising is popular:

- It appears to be unsupervised
- It provides a means to socialize
- Allows people to show off their vehicles and driving ability

Glensor and Peak, Cruising. Problem-Oriented Guides for Police, Problem-Specific Guides Series No. 29.

- Develop notoriety and a social media following



Scanning



First Annual 864 Take over: 2 Wheel Lifestyle

1 July at 10:34 · 🌐

So everyone knows, there will probably be a law enforcement presence at the meet up spot. So if your not road ready don't be surprised. That said , the mall is just our Meetup spot I'm sure we will pick up riders as we roll



1



Jason Gilstrap

1 July at 11:01 · 🌐

2 weeks and game on. It has come to our attention that we can expect a law enforcement presence at the meet up spot. This is expected as wheelies are so terrible and more important to try and stop then the actual crime .. anyway having a motorcycle ride is perfectly legal, crusiers do them every weekend, just not our style.. fear not game is still on, had more riders from 803 and Myrtle Beach confirm



16

9 comments



Like



Comment



Share



Andre Goons Us Charleston boys are still coming

Like · Reply · 1d



7



Jason Whatucookin Thomas

100

Like · Reply · 1d



Jonte Boseman 803 will be there

Like · Reply · 1d



1



Tim Trostle

Alfred Downs sounds good contact Jason Gilstrap on events he's fine mar

CC

Like · Reply · 1d



2



Corey Paul LETS FUCKING GEEEEETTTTT IIIIIITTTTTT #FTP

Like · Reply · 1d



2



Corey Paul Opp shit m,pop shit, 12 can't stop shit CC



Focused Deterrence

“Focused Deterrence is a shorthand description for a multi-faceted strategy that has many important features work simultaneously to **change people’s attitudes and behaviors...**”

Source: Scott, Michael Focused Deterrence of High-Risk Individuals. Strategies for Police Innovation, Problem-Oriented Guides for Police, Response Guide Series No. 13. July 2017



Analysis

Theory and Concepts for Gangs – High Point Police Department

- “Gang Prevention” vs. “Controlling Gang Behavior”
- A few members drive the violence for the group
- They are rational, “subjectively rational”
- Peer group standards matter most
- The gang does not want, nor can they stand intense focus from law enforcement
- Formal sanctions must be focused; informal sanctions must be used and helping the offender does matter
- The price paid for the acts of the individual must be too high for the group
- We cannot focus on all gangs at once, but we can one at a time



Analysis

- Collect Intel prior to event to identify individuals and their involvement.
- Use investigative tools/techniques to determine possible routes and meeting points for ride.
- Contact event organizers to put them on notice for expectations. Hold organizers responsible for groups activity.



Analysis

- Ideas:
 - Media release explaining to the public how to deal with interactions with large groups of bikers on the road
 - Stopping motorcycles
 - Range of charges we can use
- Organization:
 - Force Response Team to respond to calls regarding the event.
 - Surveillance Teams



Analysis



First Annual 864 Take over: 2 Wheel Lifestyle

10 hrs · 🌐

Event is on now more then ever. However as the man has a history of doing, they are pushing us out of the city. New Meetup spot with parking for everyone and there trailers . If you want to park pass 5pm it will be \$10 . The new spot is 1637 peidmont hwy, peidmont SC 29673. Private lot so we can't be bothered by any outsiders!! Let's get this group even bigger .

1 share



Like



Comment



Share



Write a comment...



Jason Gilstrap

17 hrs · 🌐

Public service announcement: if you are planning on coming to the TakeOver on a off road vehicle, we are not responsible for you or your actions and would encourage you to have a street legal vehicle. Further more 864 TakeOver / 2wheel Lifestyle is not responsible for anyone's actions as every rider should know the traffic laws of South Carolina and will be held accountable for his actions. Ride at own risk, know the risk before you ride.



17

4 comments 5 shares



Like



Comment



Share



Jojo Betzitup Wtf are u talking bout...fuck traffic laws

Like · Reply · 17h



3



Shyheim Richardson Jojo Betzitup lol

Like · Reply · 16h



1



Nicholaus Hughes Jojo Betzitup

Like · Reply · 12h



1



Write a reply...



Rogelio Rodriguez When an where

Like · Reply · 17h



Write a comment...



Analysis



Response

Direct Contact by Chief Miller:

Just spent 28 minutes on the phone with Sxxxx Rxxxxx, the last of the four event organizers. **He was worried that he would be charged with a crime for other people's "stupid sh#t."**

He said **Jason is doubling down to have a true takeover ride**, that people would begin arriving at the site at 0800 with trucks and trailers.

He said that he, Trey and Tim would arrive early and begin **trying to implore riders to behave, but he thinks the group coming will want to hell raise and we'll have our hands full.**



Response

Direct Contact by Chief Miller:

I reiterated the theme that we don't...want trouble, and a good day would be one where no one is cited, arrested or subject to force. He agreed. **I told him that the only way he and the others avoid charges from group misconduct is to work hard tomorrow to prevent it and to police it themselves.** He said he would to the former, but would just leave if things take a turn for the worse.

He sent me some screen shots of his most recent group chat among the four organizers, where Jason went off on them.



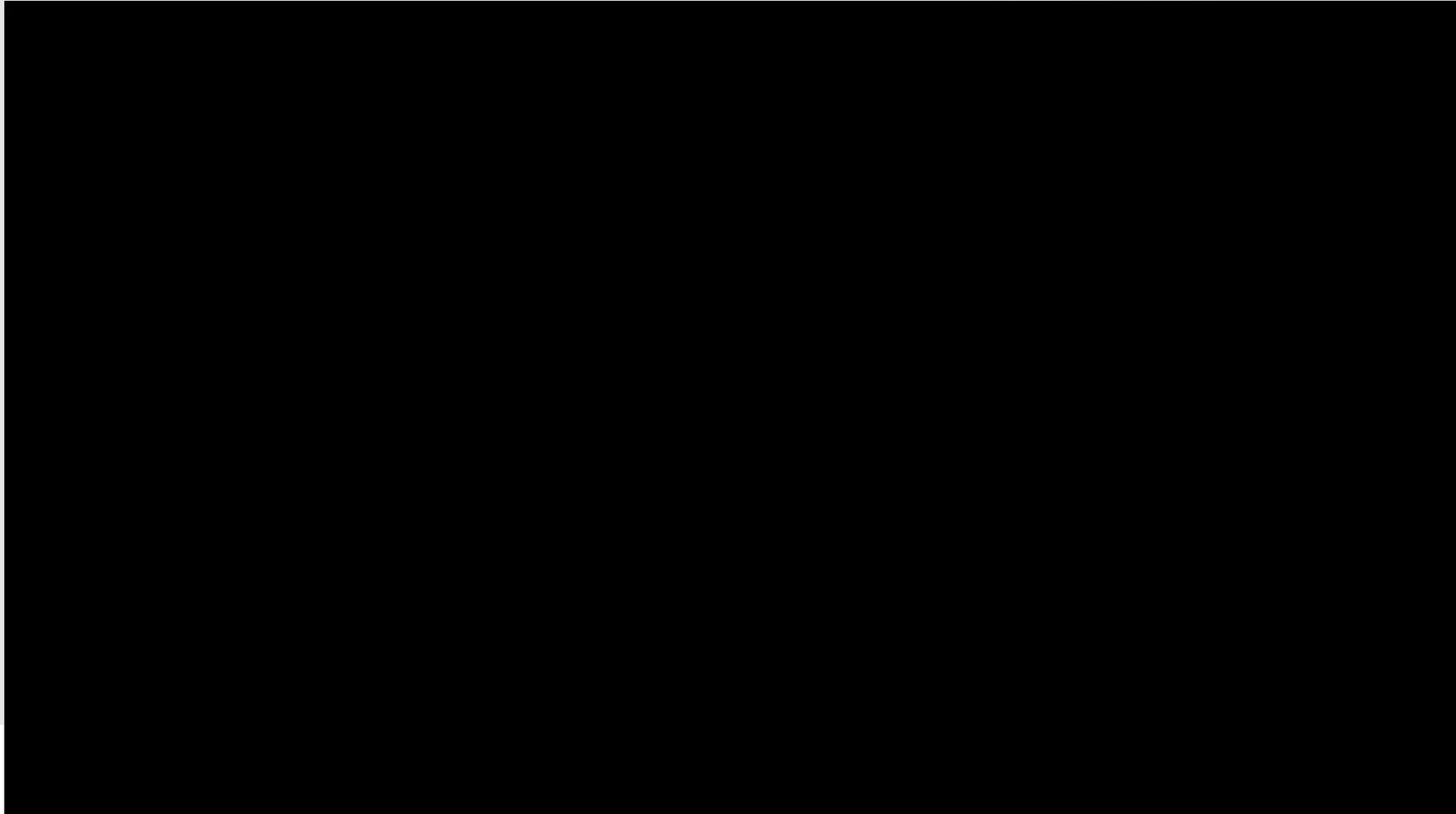
Response



Response



The Ride



Assessment



Jason Gilstrap

Admin · 11 hrs

Say what you want about the takeover, but the bike scene is coming back strong in gville! I see more and more groups out riding and more chatter on Facebook everyday. In fact we had such a great time , my friends who come up from Charleston , loved it so much we are putting on a ride down there . It will be a joint collaboration with HoOdRaT RiDeRz, 843 goons, and the RR . Then we are doing a event in Columbia and one in the works for Charlotte. Now the time to have a sport bike , cause greenville SC is becoming a happening spo . Well not so much Greenville Pickens county more specific Easley SC is on the sport bike radar, as a great place to live and ride .



7

5 comments



Like



Comment

Assessment

- Successfully kept the event from impacting our jurisdiction
 - Displacement did occur – less populated areas – worked with other LEAs
- Gave surveillance of behavior to appropriate agencies for prosecution
 - City of Easley did not pursue warrants
 - Creating an environment that puts the riders at ease
- Continued to ID parties from surveillance efforts
- Intel efforts continue through OSINT and local bike nights by undercover officers
- Intel focus has to change from OSINT to HUMINT



Definition

Takeovers are the amassing of street legal and off road motorcycles, often including four wheeled ATV, for the purposes of closing or taking over roadways to conduct a range of activities that violate laws, create disorder, and a threat to public safety.

The intent is to “own” the road for a period of time. Elements of anarchy – non-recognition of authority – may be involved.



Attributes

- Have a set of leaders – organizers of event
- Involves a younger demographic
- Not associated with charity rides or single bike clubs
- Not associated with Outlaw Motorcycle Gangs
 - Some members may attend
- Communicated through social media – open and private chat groups
 - Goal to amass as many riders as possible
- No fixed duration



Attributes

- No fixed route
 - A meet up spot
 - Larger events will have a large parking areas for trailers
 - A termination spot may be set at meet up or during the ride
 - The route generally travels through a populated/high traffic area
- There may be support vehicles to pick up bikes and quads at the end
- Generates traffic congestion and intimidation for drivers
- Participants will post video montages on Facebook or YouTube



Participants

Types of individuals who participate in Takeovers

- Organizers with a desire to own the road and promote the ride
 - Leaders - Hardcore
 - Willing to challenge authority - May seek status and recognition
- Associates who participate in the ride
 - May be influenced to break the law - Rational and can be deterred
- Attendees
 - Heard about the ride and want to be part of the group but do not look to violate traffic laws
 - Easily deterred



Discussion

- Proposal to make changes to State Conspiracy Statute – include misdemeanor
- Chief Miller is presenting this to SC Chief Association and talking with Regional Chiefs
- Recommend when addressing Graffiti, Cruising, Street Racing, or Rave Parties add FD as a response tool
- Greenville PD has developed a response plan in case a Takeover occurs without any notice
 - Incident Action Plan can be updated



Discussion

Suggestion from the Street Racing POP guide

- Provide a space for an event
 - Get local race tracks, large parking lots, airfields to allow access to 3-4 times a year
- Make it an event – with a controlled environment and staged audience



Discussion

Second Takeover

- Analysis and Response the same
- Small group tried to get to the heart of Greenville
- We had teams ready and rolling street blockades
- It was messy, but it was effective
- Hardcore leader did not succeed
- We learned from the event
 - Developing new training around Takeovers



Discussion



Response Partners

- Greenville County Sheriff's Office
 - UAV Unit
 - Aerial Unit
 - SWAT
- County EMS
- South Carolina Highway Patrol
- SC Law Enforcement Division

- Pickens County Sheriff's Office
- Clemson City Police Department
- Clemson University Police Department
- Greer Police Department

- Easley Police Department
- Spartanburg County Sheriff's Office
- City of Greenville Legal Department
- 13th Circuit Solicitors Office



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