



NHS
North West
Ambulance
Service



**Lancashire
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police and communities together

SMASHING TIME – OR NOT



- **Acting Inspector Richard Hurt**
- **Temporary Sergeant Steven Hardman**
- **David Rigby – Sector Manager - North West Ambulance Service**



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Health Warning – in order to provide some realism to the presentation, quite serious injury photographs are included as part of the presentation

Abbreviations



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- **PCT** — Primary Care Trust – Main fund holder for NHS services.
- **NHS** — National Health Service. Medical providers to the general public.
- **Bsafe** — Community Safety Department of Blackpool Borough Council. Set up to encourage and support partnership work within the Borough.
- **CLAN** — Cumbria and Lancashire Alcohol Network – collection of PCT's throughout 2 counties coming together to standardise responses to issues.
- **LJMU** — Liverpool John Moore's University who are seen both Nationally and Internally as the lead in alcohol research.
- **CPS** — Crown Prosecution Service. Responsible for persecuting offenders in both Magistrates and Crown Courts.



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(We are here)



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Blackpool – The Attraction





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SCANNING –(S part of SARA)

What was the Problem?



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- People becoming victims of serious assaults – cost to health service - £184,000 (\$276,000) to treat each victim.
- Public Perception of Blackpool – General confidence in Police and other Authorities is a key area to increase. Serious glass injuries always reported in local media
- Glass injuries identified as an significant issue by partnership working groups and one that needed addressing, along with other crime issues.

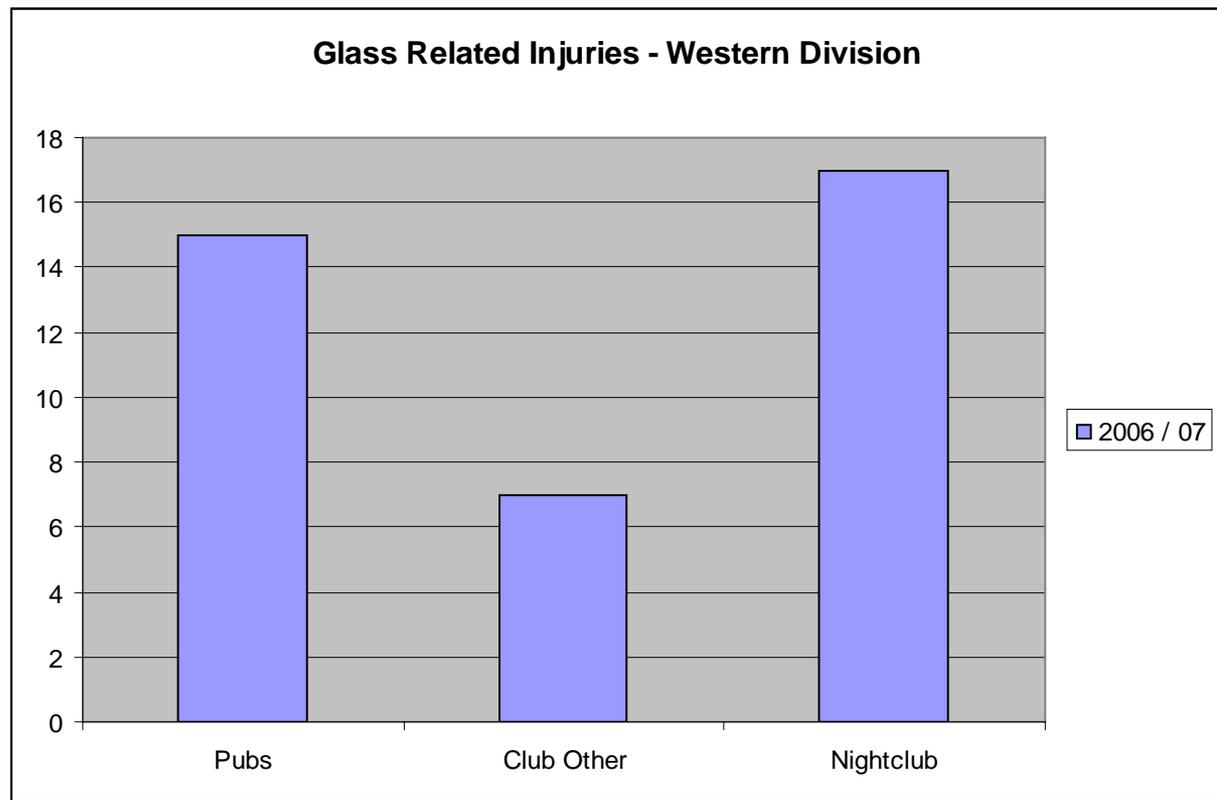


ANALYSIS – (A part of SARA)

Police Related Data - 2007



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2006 / 07

Lancashire Constabulary – 154 crimes equating to £28.3million (\$42.45million)

Western Division – 41 crimes equating to £7.54 million (\$11.31million)



ANALYSIS – (A part of SARA)

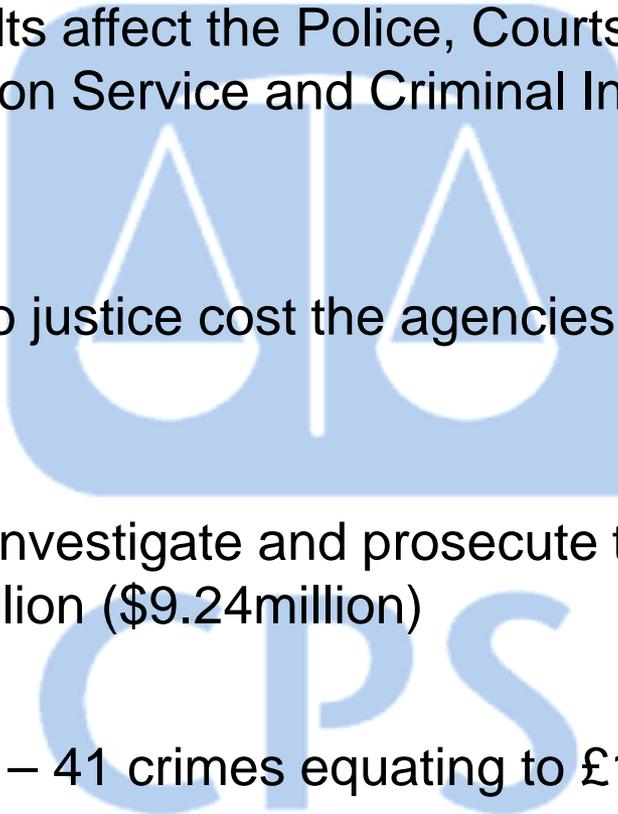
Crown Prosecution Data



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- Impact of serious assaults affect the Police, Courts, Probation Service, Crown Prosecution Service and Criminal Injuries Compensation Board
- Each offender brought to justice cost the agencies £40,000 (\$60,000).
- In 2006 / 07 the cost to investigate and prosecute the offences cost Lancashire £6.16 million (\$9.24million)
- Within Western Division – 41 crimes equating to £1.64 million (\$2.46 million)



ANALYSIS – (A part of SARA)

North West Ambulance Data - 2007

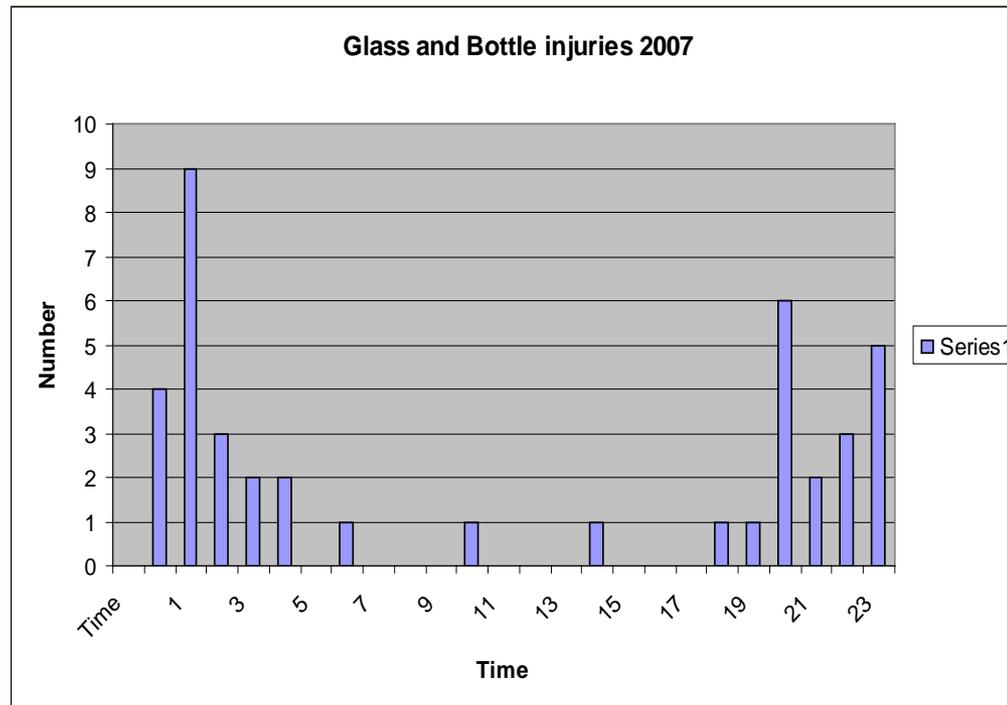


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Total Number of Glass and Bottle incidents attended - 41

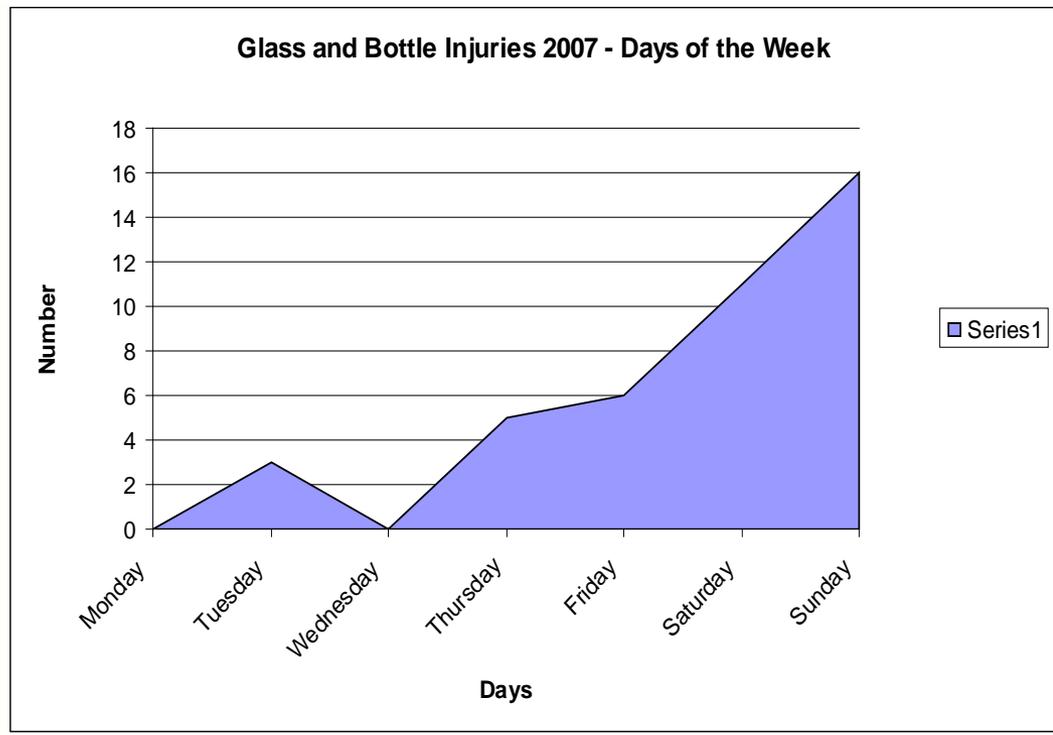


ANALYSIS – (A part of SARA)

North West Ambulance Data - 2007



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Total Number of Glass and Bottle incidents attended - 41

ANALYSIS – North West Ambulance



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- Most important aspect of this type of assault is impact to the victim
 - Scarred for life
 - Physical and Psychological Impact – difficult to measure
 - Quality of life



ANALYSIS - Partnership



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- **Police** - crime reporting, investigation and the court process
- **PCT's / NHS** – who have to provide the funding to treat injured parties
- **Alcohol Industry** – through loss of revenue and negative press.
- **Ambulance Service** – calls to deal with injuries
- **Local Authorities** – cleaning, investigation of H + S enquiries
- **Victim Support** – providing counselling to not only the injured person, but also relatives and witnesses.
- **Liverpool John Moore's University** – Conducted Research



ANALYSIS - Partnership



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After scrutiny of premises by Police and Local Authority Enforcement Officer - it was concluded that despite in depth operating procedures and practices, glass attacks were still taking place.

ANALYSIS – (A part of SARA)



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- Identification of **problem premises** using crime data – where a glass / bottle was used as a weapon
- Local authority data on size, capacity and health and safety reports
- Shared information with Partners (including alcohol industry) and discussed at Bsafe and CDRP meetings to obtain support and assistance
- Historically always put in too hard to do pile – used experience from Operation Abingdon (Goldstein Finalist 2007)



Analysis- Issues raised by the Industry



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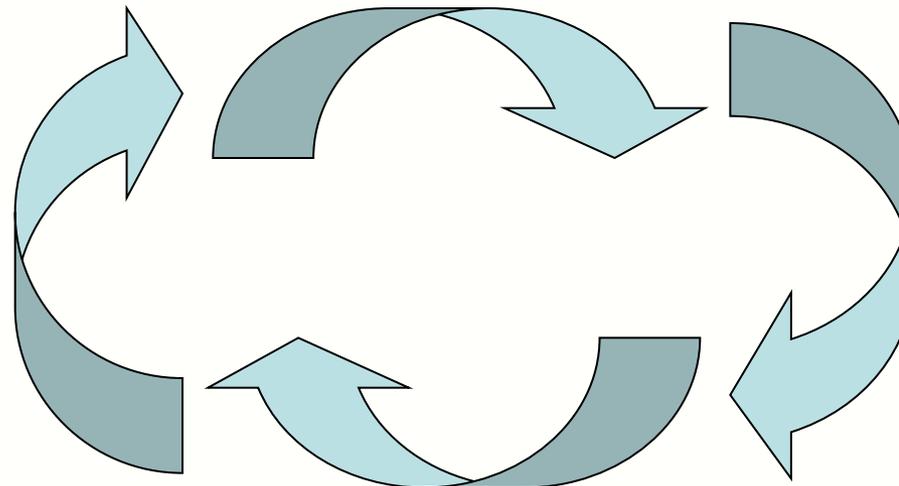
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Cost – approx double price of glass

Lack of Independent research identifying the benefits

Public Perception – problematic premises with history of violence

Licensees Perception – Public did not like drinking from them





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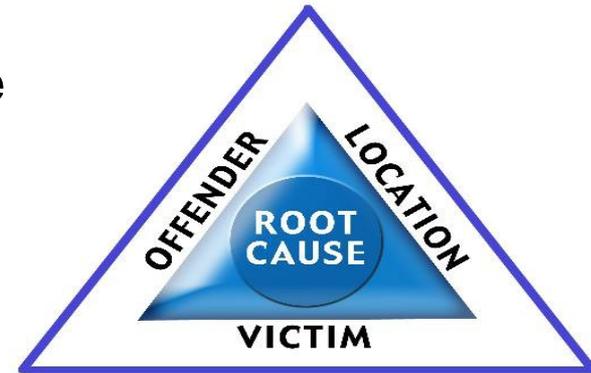
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Problem Analysis Triangle 1

Offender – customers attending the night time economy

Victim – customers attending the night time economy

Location – Large pubs / clubs

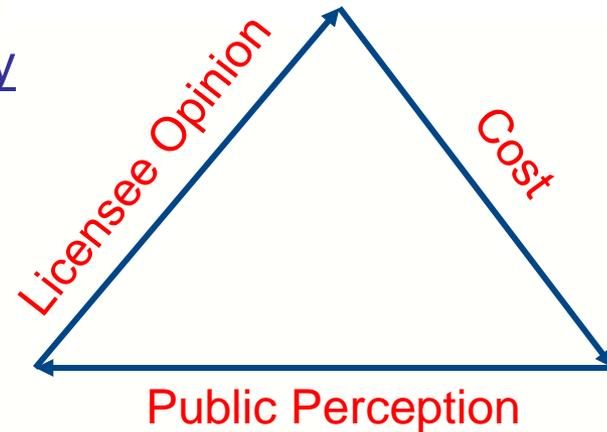


Problem Analysis Triangle 2 (issues raised by licensees)

Cost – Prohibited

Public Perception – Poor

Licensee Opinion – Poor



ANALYSIS – PARTNERSHIP AIMS



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- Reduce the number of glass related injuries in Western Division – targeting identified problematic premises
- Conduct Force wide research within Lancashire to assess public / licensee opinion



RESPONSE (R PART OF SARA) 2007 / 08



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To address PAT 2 (issues raised by licensees – need resolving prior to resolving PAT 1).

- LJMU recruited as key partners in conducting research – Burnley, Preston and Leyland.
 - Customer Surveys
 - Observational Research
 - Interviews
 - Police and A+E data
- Funding made available from CLAN to purchase polycarbonates for research premises (£30,000 / \$45,000)



RESPONSE (R PART OF SARA) 2007 / 08



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To address PAT 1

- Funding made available to purchase quantity of polycarbonates – Bsafe (£5,000 or \$7,500)
- Identification of premises with potential issues
- Key Factors
- Issues raised regarding brands / styles and quantities



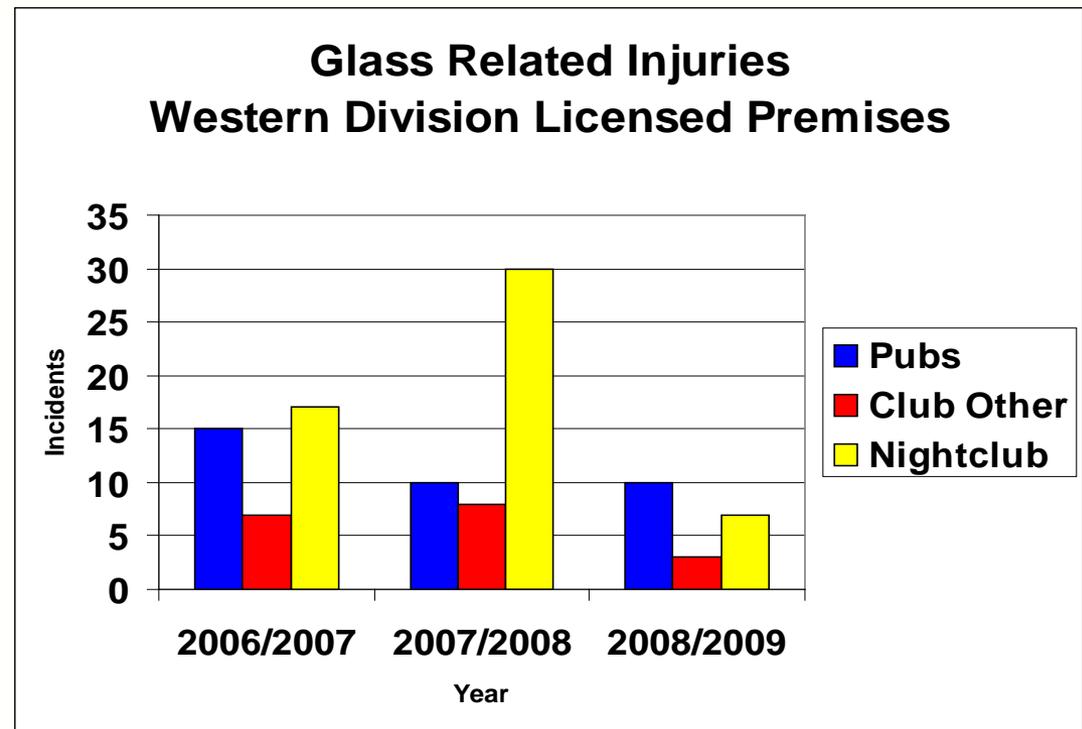
ASSESSMENT (A part of SARA) Police Data



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- Between 2007 – 08 to 2008 – 09 Western Division have seen a **reduction in 58%** of glass related crime
- **20 less victims** of violent crime
- Initial outlay of £35k which is totally sustainable
- **Saving to the NHS of £3.68 million** in post hospital treatment



ASSESSMENT (A part of SARA) Crown Prosecution Service



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- Impact felt by CPS/ Courts who deal with the criminal justice consequences;
 - 20 less offenders prosecuted for serious offences
 - Cost saving of £800,000 to the courts and prosecutors in time etc
 - Reduction in the number of prosecutions for serious offences within Western Division.

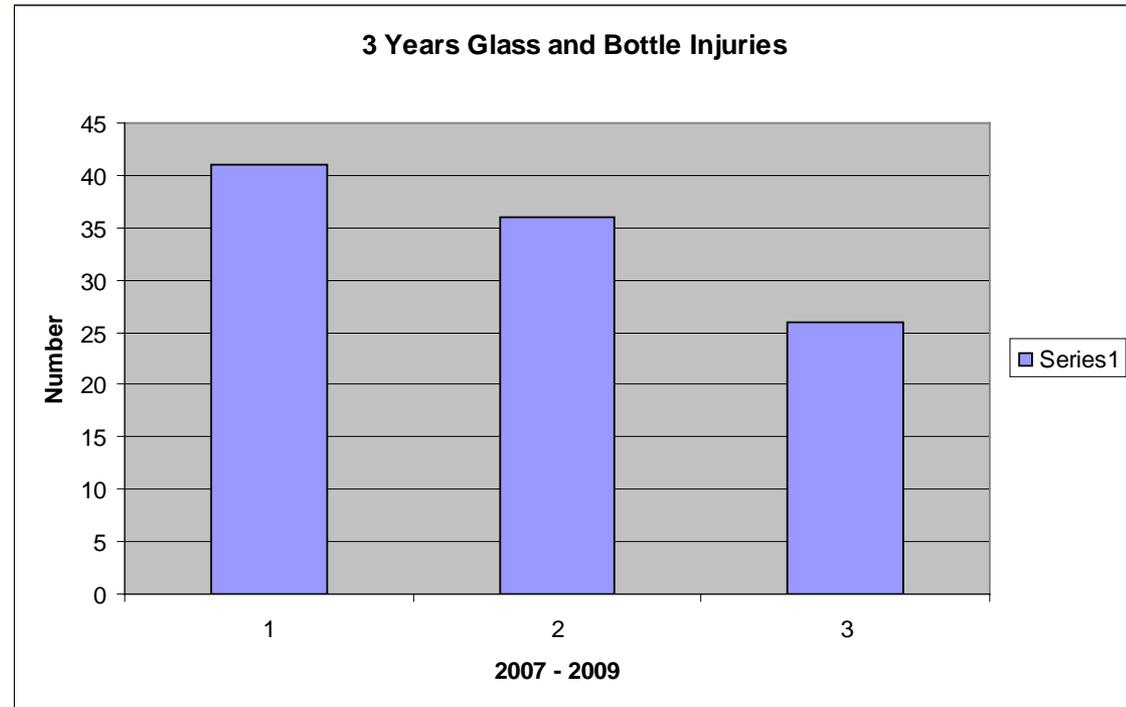
ASSESSMENT (A part of SARA) North West Ambulance Data



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- Comparing 2007/08 to 2009/10 – calls for service **reduced by 36.6%**
- Continual reduction over 3 years for calls for service



ASSESSMENT (A part of SARA) North West Ambulance Data



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- Impact felt by NWA Staff since the introduction of polycarbonates
 - Feel safer whilst attending venues
 - Less traumatic injuries thus reducing stress to Ambulance staff
 - Less chance of personal injury (both accidental and criminal)
 - Reduction in the number of resources being deployed to incident

ASSESSMENT Cont



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- Research found:-

- Average of 17 breakages per week to zero
- Reduction in injuries to staff and public
- No negative impact on members of the public
- Increased feelings of safety of their staff
- No negative effect upon business
- Using polycarbonates did not change drinking experience



QUOTES



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- *“We’ve had no bad reaction whatsoever to polycarbonate. They’re just as good, if not better than glass. They’re quite a robust vessel and they’ve stood up really well. Initially I did think people would shy away from them, but it’s not affected business at all and it’s been a very positive move for us.”*
- *Club / Bar licensee*
- *“I think this trial has been a very positive one for us. Even the glass collectors say it’s fantastic and they feel much safer going into a crowd when the nightclub’s packed. The positive thing for us is there’s not the litter at the end of the day as there is with clearing up broken glass. There’s not the injuries either.”*
- *Club Manager*



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Sustainability

- Research publicised and **influencing National Agenda**
- Clause with initial supply – 50% provided, 50% self funded and all to **restock** themselves
 - Awareness of the **public increased**
- Officers **influenced other Countries** to adopt polycarbonates – Ibiza, Sweden, Australia



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To Summarise

- £35 K (Force) investment for **saving** to the PCT / NHS of £3.68 million (Western)
- **20 less** victims of the more serious offences between 06/07 and 08/09.
- **Reduction** in post traumatic care by partner agencies.
- **Reduction** in calls for service (Emergency services)
- **Increased confidence** of licensees / staff and general public
- **Reduction** in cleaning bills for premises
- **Completely self sufficient**



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Keeping you safe

Nightsafe
reducing alcohol related harm

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Partners



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CPS



WORKING TOGETHER
TO MAKE A DIFFERENCE



Nightsafe

reducing alcohol related harm



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