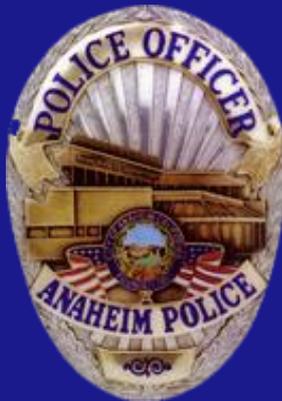


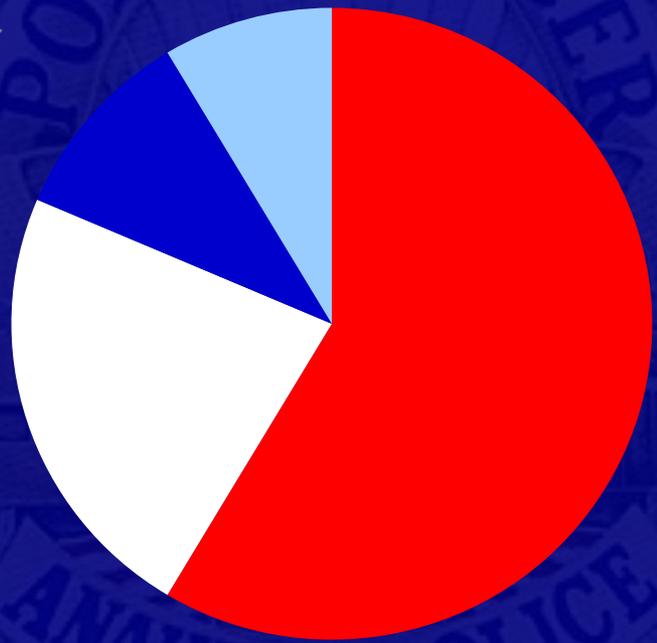
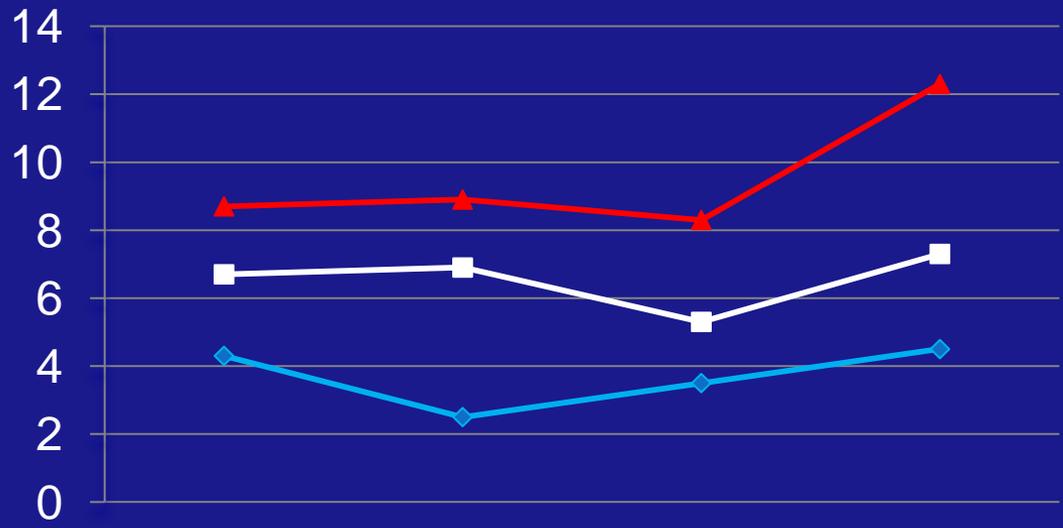
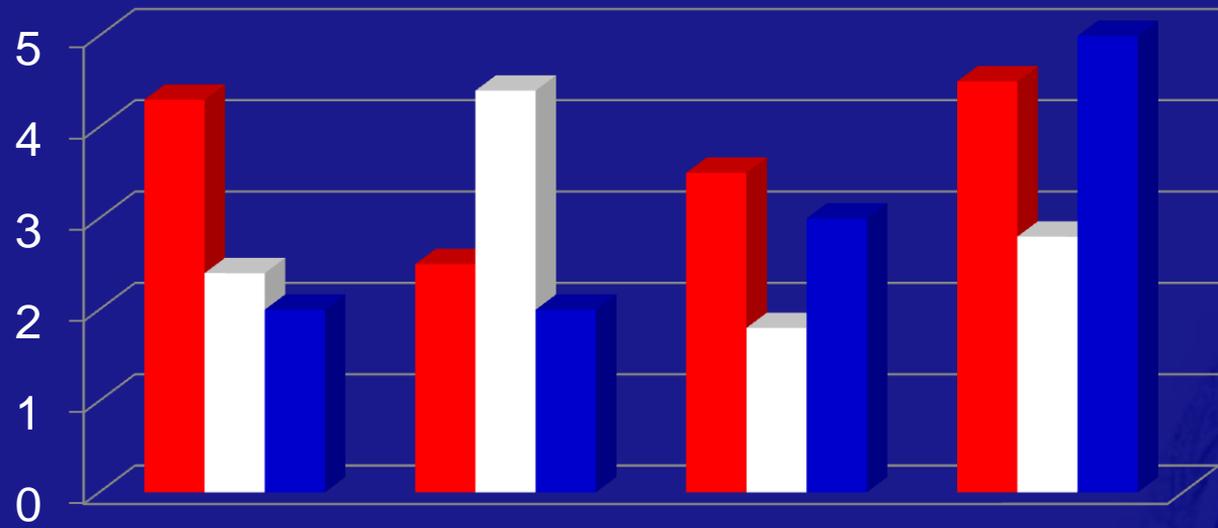


# BEACH BOULEVARD PROSTITUTION

**Addressing Human Trafficking in Anaheim**

*A New Approach to the Oldest Profession*







Vancouver

Seattle

Washington

Portland

Oregon

Idaho

Montana

North Dakota

South Dakota

Wyoming

Minnesota

Minneapolis

Wisconsin

Michigan

Milwaukee

Toronto

Ottawa

Montreal

Quebec City

Br

Maine

Vermont

New Hampshire

Massachusetts

Connecticut

Rhode Island

New York

New York

Pennsylvania

Philadelphia

Maryland

New Jersey

District of Columbia

Delaware

Virginia

Kentucky

Ohio

Columbus

Illinois

Indiana

Indianapolis

Missouri

St. Louis

Kansas

United States

Colorado

Denver

Utah

Nevada

Sacramento

San Francisco

California

Las Vegas

Arizona

Phoenix

Los Angeles

San Diego

Tucson

Albuquerque

New Mexico

Ciudad Juarez

Oklahoma

Arkansas

Memphis

Tennessee

North Carolina

South Carolina

Charlotte

Fort Worth

Dallas

Mississippi

Alabama

Georgia

Texas

Austin

San Antonio

Houston

Louisiana

Jacksonville

Tampa

Florida

Miami

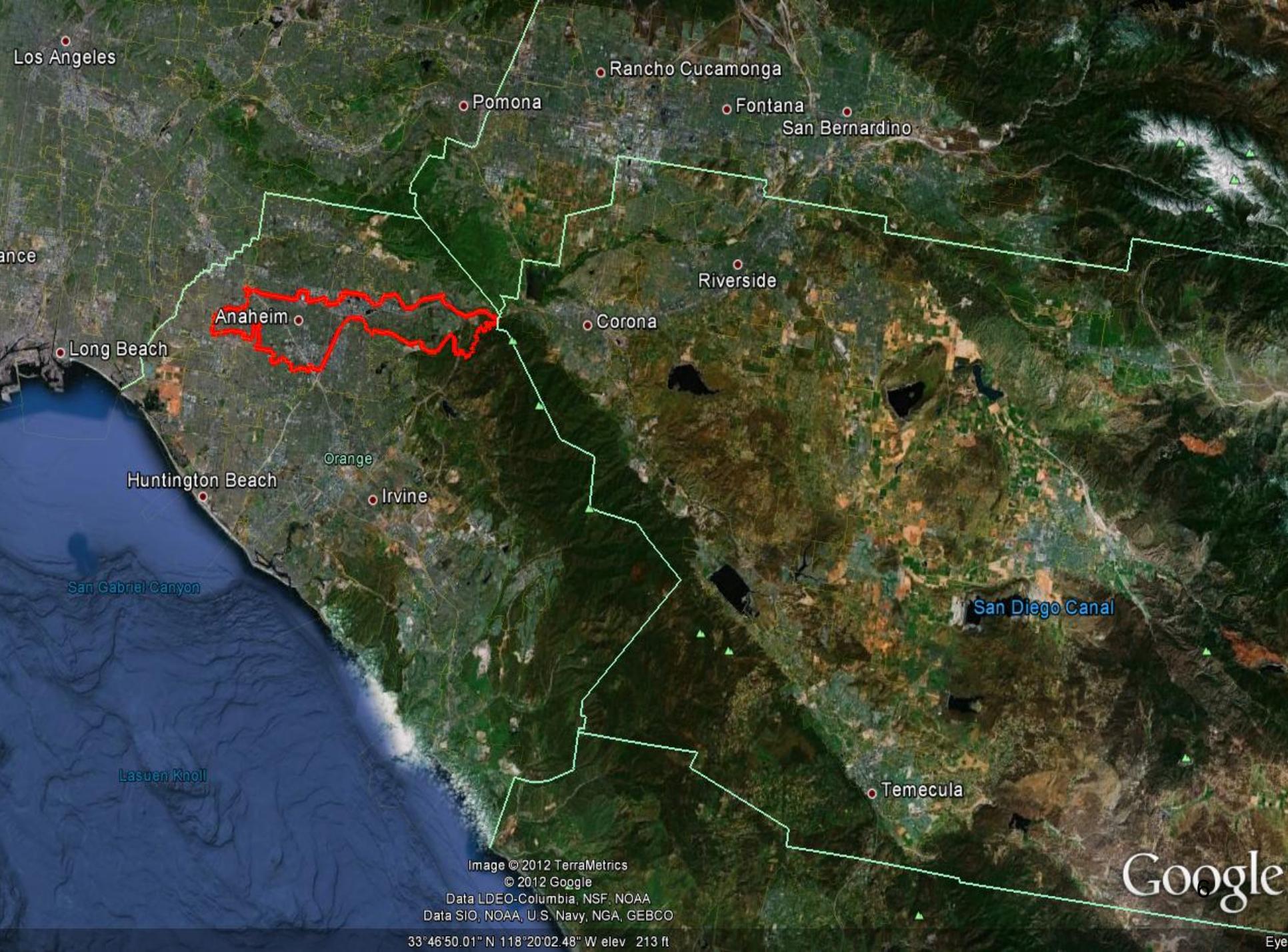
Gulf of California

Monterrey

Gulf of Mexico

The Bahamas

Mexico



Los Angeles

Rancho Cucamonga

Pomona

Fontana

San Bernardino

ance

Riverside

Anaheim

Corona

Long Beach

Orange

Irvine

Huntington Beach

San Gabriel Canyon

San Diego Canal

Lasuen Knoll

Temecula

Image © 2012 TerraMetrics

© 2012 Goggle

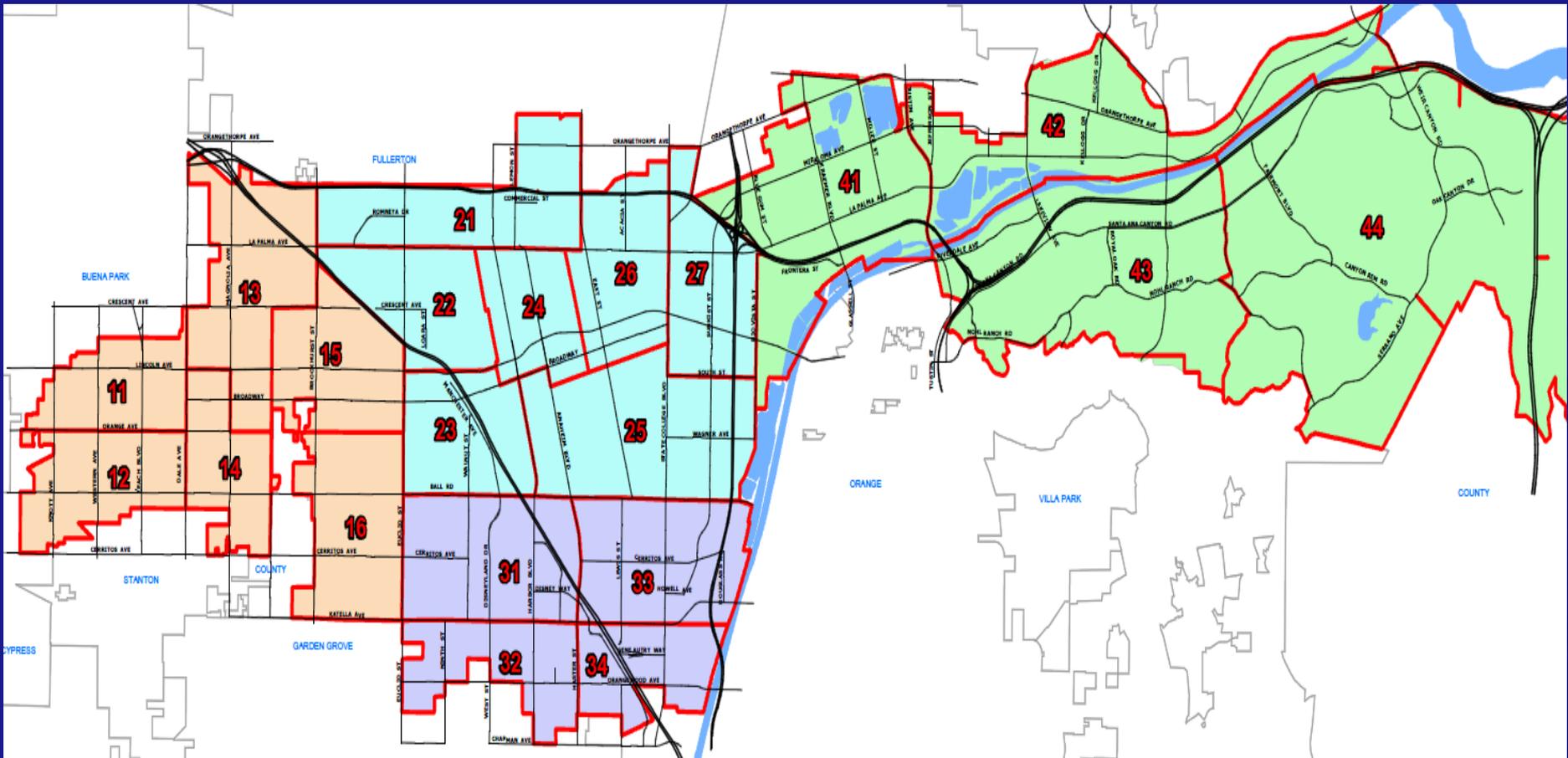
Data LDEO-Columbia, NSF, NOAA

Data SIO, NOAA, U.S. Navy, NGA, GEBCO

33°46'50.01" N 118°20'02.48" W elev 213 ft

Google

Eye





POPULATION 138  
**DISNEYLAND**  
ELEVATION 138 FEET





# HONDA Center

HONDA OFFICE  
ADMINISTRATION  
SERVICE ENTRANCE  
TEAM STORE



Anaheim  
POLICE

California  
1279591



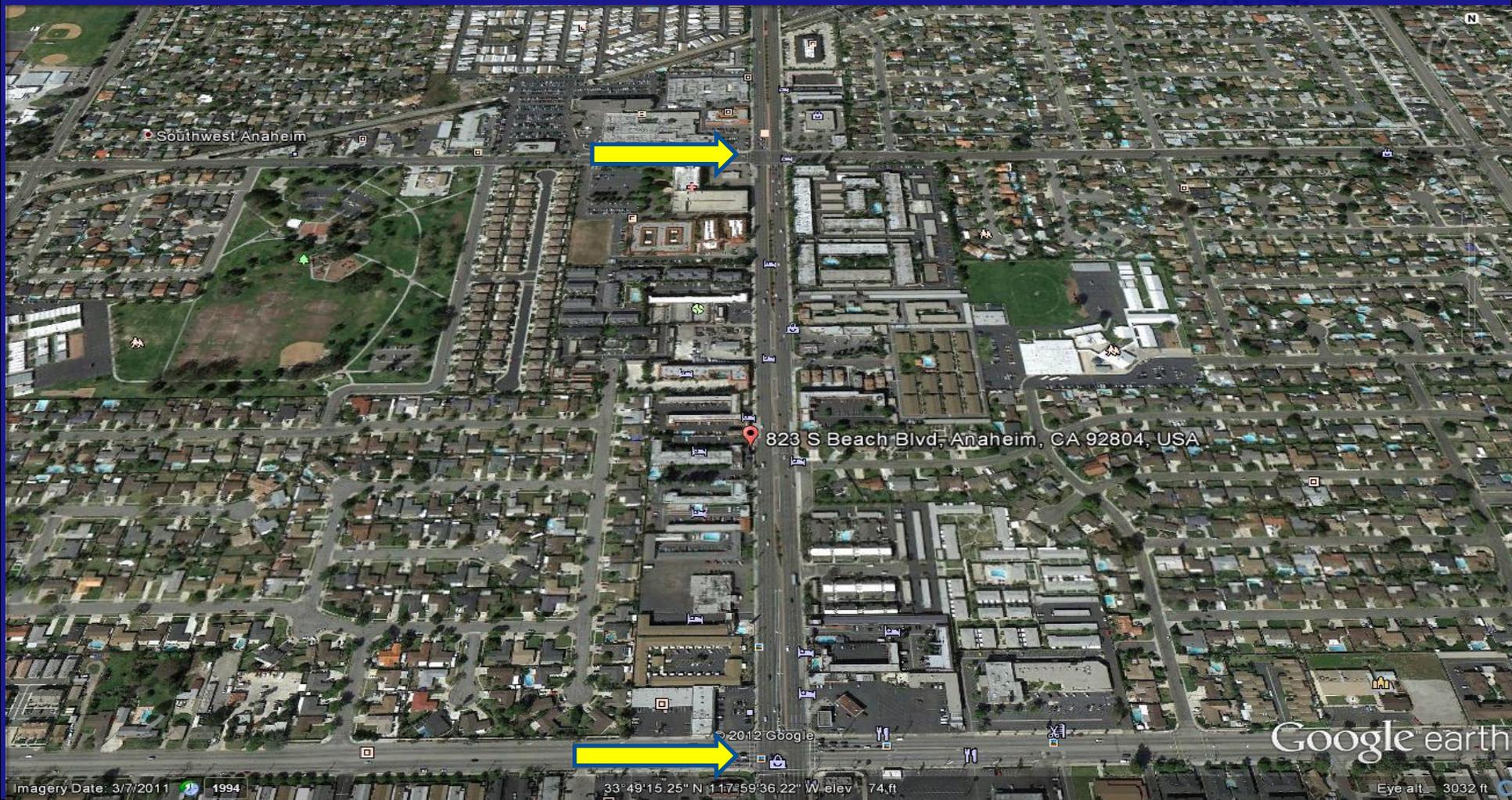
# LOCATION

## BEACH BOULEVARD





# LOCATION





# SCANNING

## IMPACT OF THIS PROBLEM:

### ● INCREASED COMPLAINTS

- LETTERS
- PHONE CALLS
- EMAILS

### ● AFFECT

910 California 39, Anaheim, California, United States  
Address is approximate





Lyddy's  
**MOTEL**  
**EL POLLO NORTEÑO**  
MEXICAN FOOD  
HEATED POOL  
DAILY FLORIS  
**MOTEL**  
VACANCY  
HOT TV AIR CONDITINED  
KITCHENS & BATHS  
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**FLOWER DELIVERY**  
1-800-475-3375

**W/ SPECIAL \$3.99**  
Taco Combo  
All items \$1.99 extra





# SCANNING

## • LEVELS IN PROSTITUTION





# CITY OF ANAHEIM POLICE DEPARTMENT

U.S. Department of Justice  
Office of Community Oriented Policing Services



**COPS**  
COMMUNITY ORIENTED POLICING SERVICES  
U.S. DEPARTMENT OF JUSTICE

Problem-Oriented Guides for Police  
Problem-Specific Guides Series

No. 2

## Street Prostitution 2nd Edition

by  
Michael S. Scott  
Kelly Dedel





# SCANNING

## COLLECTING INFORMATION

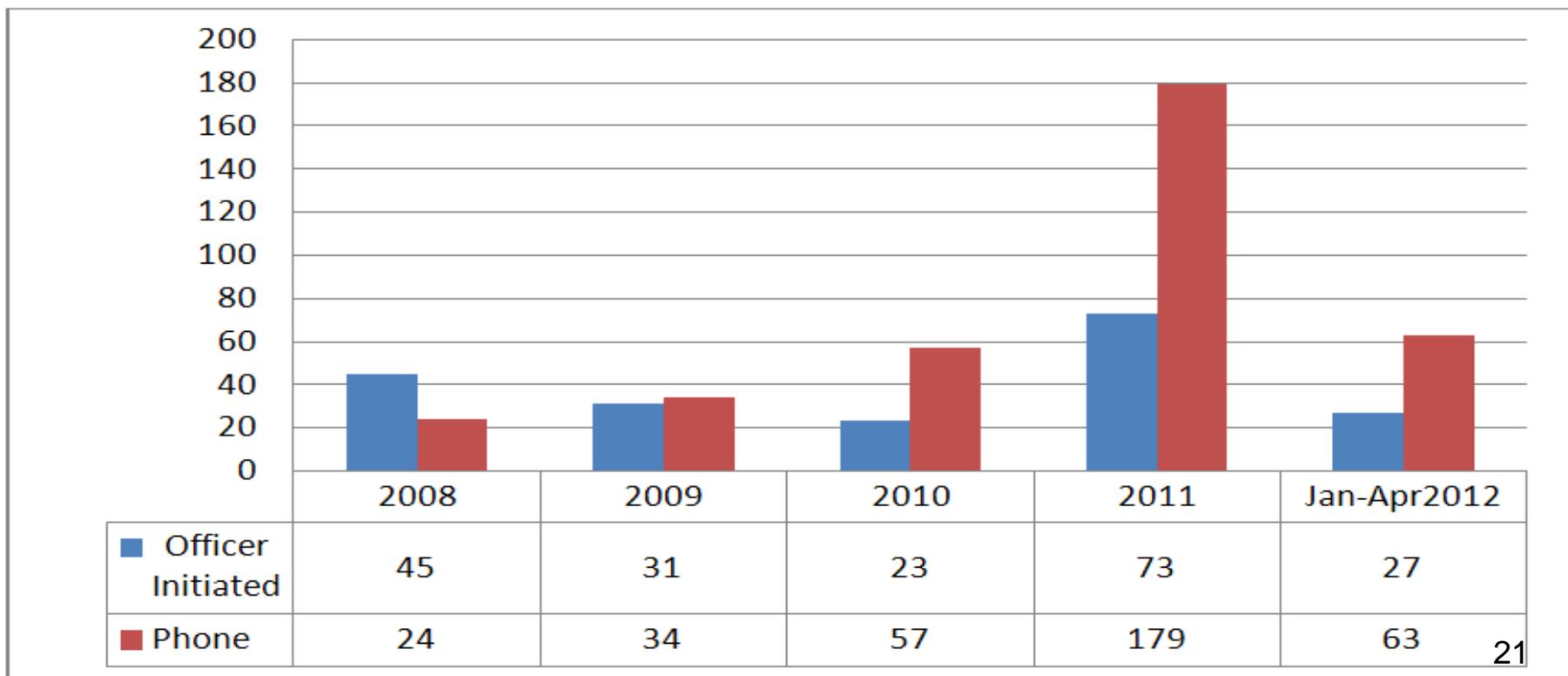
- COMPUTER AIDED DISPATCHING
- CRIME MAPPING
- OMEGA DASHBOARD
- CRIME ANALYSIS UNIT
- INTELLIGENCE LED POLICING
- COMMUNITY POLICING TEAM
- CENTRALIZATION OF INCOMING INFORMATION
- INCREASED COMMUNICATION



# INCREASED CALLS FOR SERVICE

## Prostitution Related Calls For Service By Year January 2008 through April 2012

Type of Call	2008	2009	2010	2011	Jan-Apr2012	Total
Officer Initiated	45	31	23	73	27	199
Phone	24	34	57	179	63	357
<b>Total</b>	<b>69</b>	<b>65</b>	<b>80</b>	<b>252</b>	<b>90</b>	<b>556</b>



# ANALYSIS



<http://www.popcenter.org/>

- CUSTOMERS
- PROSTITUTES
- PIMPS



# ANALYSIS

**“THERE ARE FEW VIOLATIONS MORE DEGRADING TO THE DIGNITY OF THE INDIVIDUAL, AND FEW OFFENSES MORE INTOLERABLE IN A NATION FOUNDED ON LIBERTY, THAN THE CRIME OF HUMAN TRAFFICKING.”**

**UNITED STATES DEPARTMENT OF JUSTICE 2010**



# ANALYSIS

## TRADITIONAL METHODS INEFFECTIVE

- COULD NOT ARREST AWAY THE PROBLEM
- CITE → RELEASE → RE-OFFEND
- LACK OF COMMUNITY PARTNERSHIPS
- SUSPECTS OR VICTIMS



# RESPONSE

## COMMUNITY INVOLVEMENT



# RESPONSE





# RESPONSE

## VICTIM CENTERED APPROACH

- AN ARREST IS A RESCUE
- IDENTIFY CORE ISSUE
- FACILITATE HEALING
- PURSUE THEIR PIMPS

# ANALYSIS





# ANALYSIS

## VICTIM CHARACTERISTICS

-  NO FAMILY SUPPORT
-  HISTORY OF ABUSE
-  DISTRUSTFUL OF LAW ENFORCEMENT



# RESPONSE

## TRUST IN PARTNERSHIPS

- DEVELOP TRUST WITH VICTIM
- RELY ON CSP FOR AFTERCARE
- CORE AND GENERAL MEETINGS

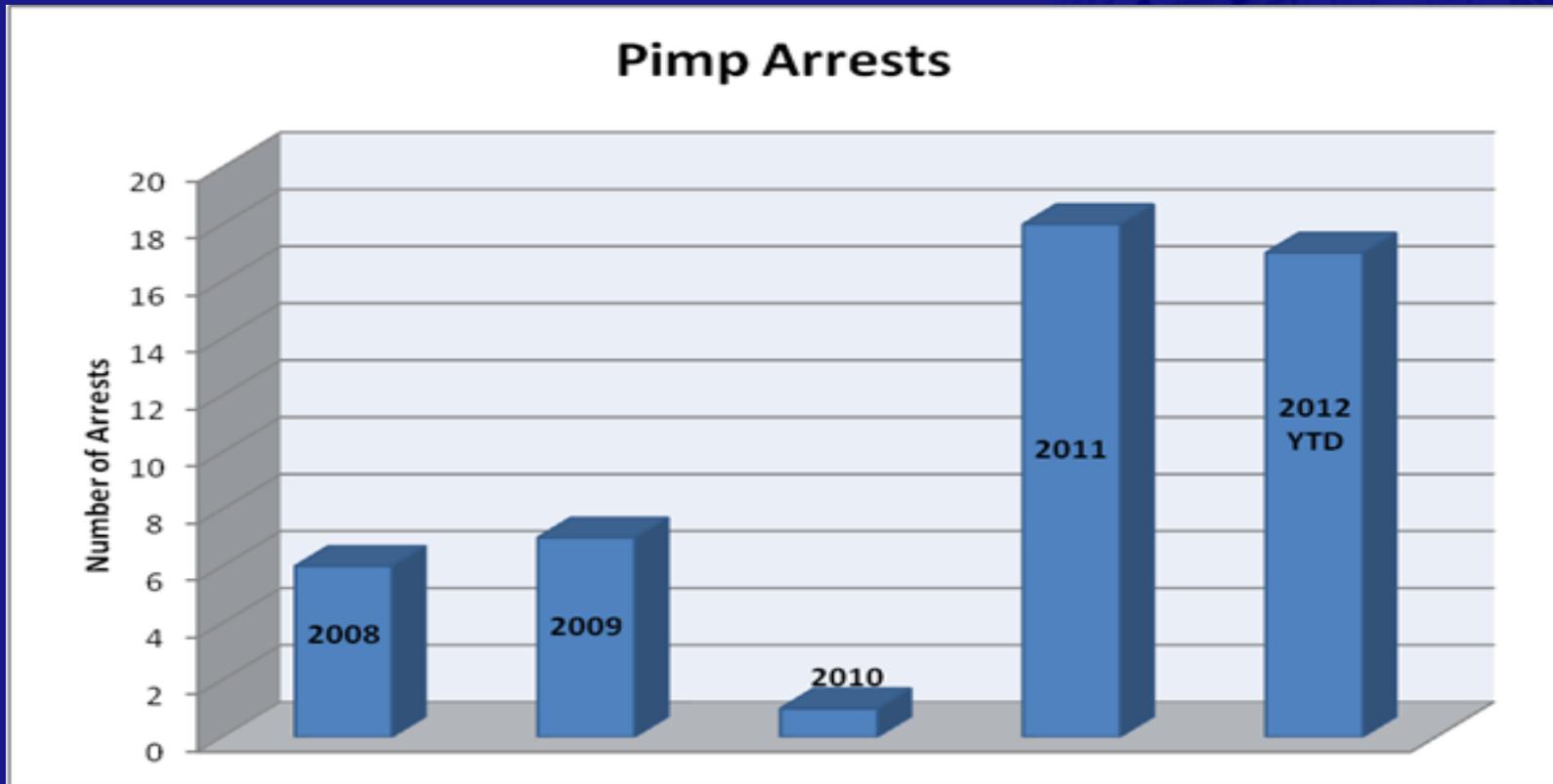
# RESPONSE

## FOCUS ON PIMPS

- 🍷 EACH PIMP CONTROLS 3 TO 5 WOMEN
- 🍷 ABUSIVE & PREDATORY
- 🍷 UNDERAGE VICTIMS
- 🍷 FELONY VS. MISDEMEANOR

# RESPONSE

## TARGET PIMPS





# ASSESSMENT

## AFFECT ON PIMPS

- INTERNET CHATTER
- “ORANGE COUNTY TOO HOT FOR PIMPS”
- BACKPAGE.COM ADVERTISEMENT



# ASSESSMENT

## SUCCESSSES & FAILURES

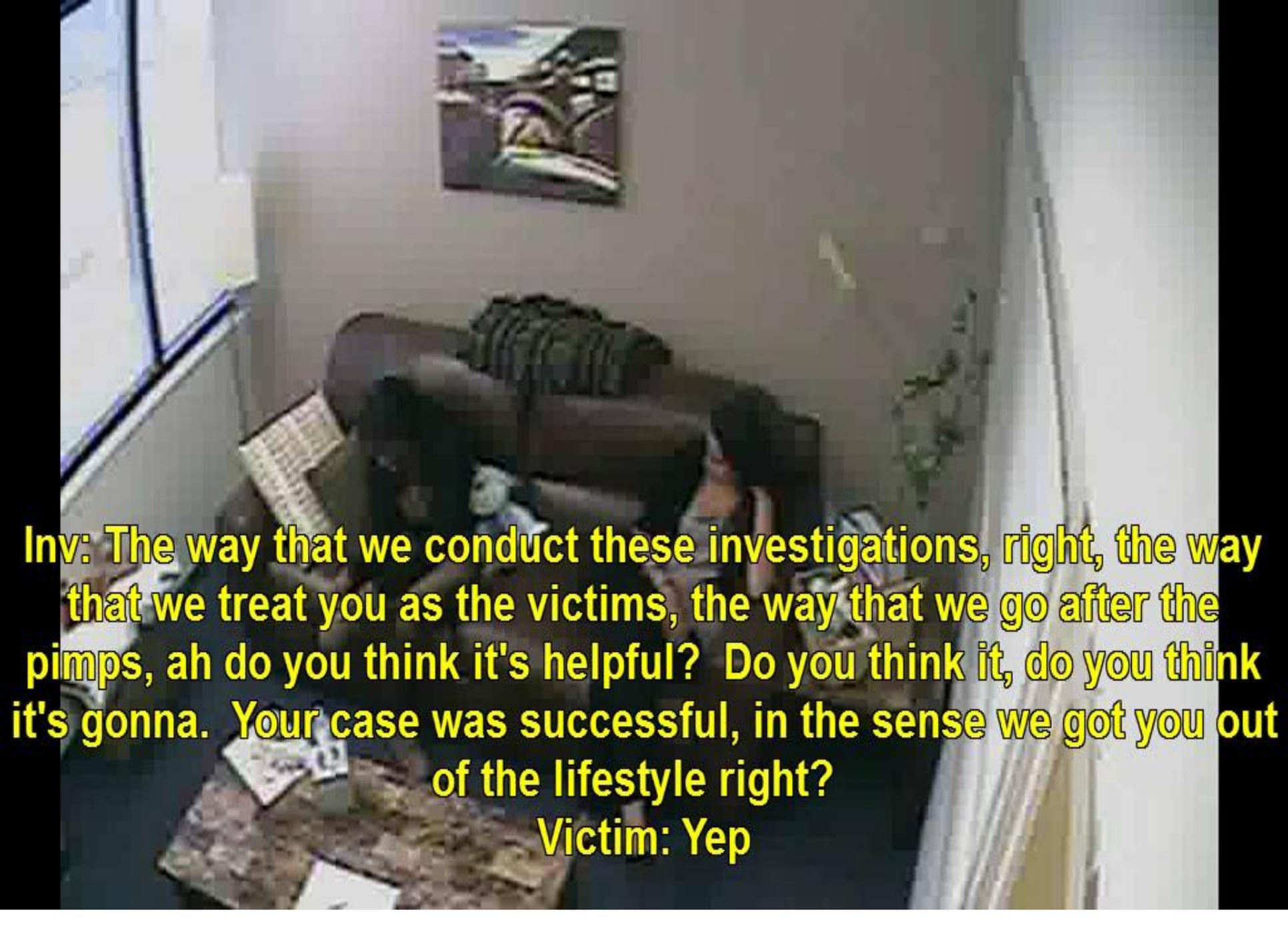
- OVER 50 VICTIMS RECOVERED
- 40% OF VICTIMS ARE UNDER 18 YEARS OLD
- 74% OF VICTIMS REMAIN FREE OF ARREST
- 3 VICTIMS RETURNED TO PROSTITUTION



# RESPONSE

NEW LIVES START HERE



A photograph of a woman sitting on a dark-colored couch in a room. She is wearing a dark top and shorts. Behind her, on the wall, is a framed picture of a landscape with a bridge. To the left, there is a window with a blue frame. The room appears to be a living area. The text is overlaid on the bottom half of the image.

**Inv: The way that we conduct these investigations, right, the way that we treat you as the victims, the way that we go after the pimps, ah do you think it's helpful? Do you think it, do you think it's gonna. Your case was successful, in the sense we got you out of the lifestyle right?**

**Victim: Yep**



# RESPONSE

## VICTIM CENTERED APPROACH

- ALLEVIATE TRAUMA
- ADDRESS APPREHENSION
- DEVELOP SELF-SUFFICIENCY
- PREVENT FUTURE VICTIMIZATION



# RESPONSE

## COLLABORATIVE MODEL

- SEPARATE FUNCTIONS - SAME GOAL
  - LAW ENFORCEMENT
  - RESCUE
  - VICTIM ADVOCATE
  - STABILIZE
- NO ONE AGENCY CAN DO IT ALONE

# RESPONSE

## ARREST BECOMES A RESCUE

### ERICA'S STORY





# CHANGED LIVES

Qualitative data shows the effectiveness of the project

PROBLEMS	SOLUTIONS
Runaway	Graduated
Living in Car	Renting a Room
Scared to Cooperate	Testified in Court
Reliant on Others	Driving Lessons
Low Self-Esteem	Self-Defense
Isolated	Active Participant
No Resume'	Job Training

# RESOURCES AT A GLANCE





# VICTIM STATEMENTS

## JANICE'S COMMENTS:

**“YOU GAVE ME BACK MY DIGNITY, AND YOU GAVE MY FAMILY THEIR DIGNITY.”**

**“MY TREATMENT IN ANAHEIM MADE ALL THE DIFFERENCE IN THE WORLD.”**



# VICTIM STATEMENTS

## RANDI'S COMMENTS:

**“WHAT KIND OF POLICE STATION IS THIS?”**

**“IT HURTS MY HEART TO ADMIT IT, BUT YOU ALL HAVE BEEN WONDERFUL COPS.”**

# REDUCING SEX TRAFFICKING, ONE LIFE AT A TIME



1Stockphoto office.com

Original Story by Loren Eisley 45



**CITY OF ANAHEIM**  
**POLICE DEPARTMENT**

# THANK YOU

# QUESTIONS?

