

***Squeegee Collaborative:
Baltimore's Response to a 40-
year challenge***

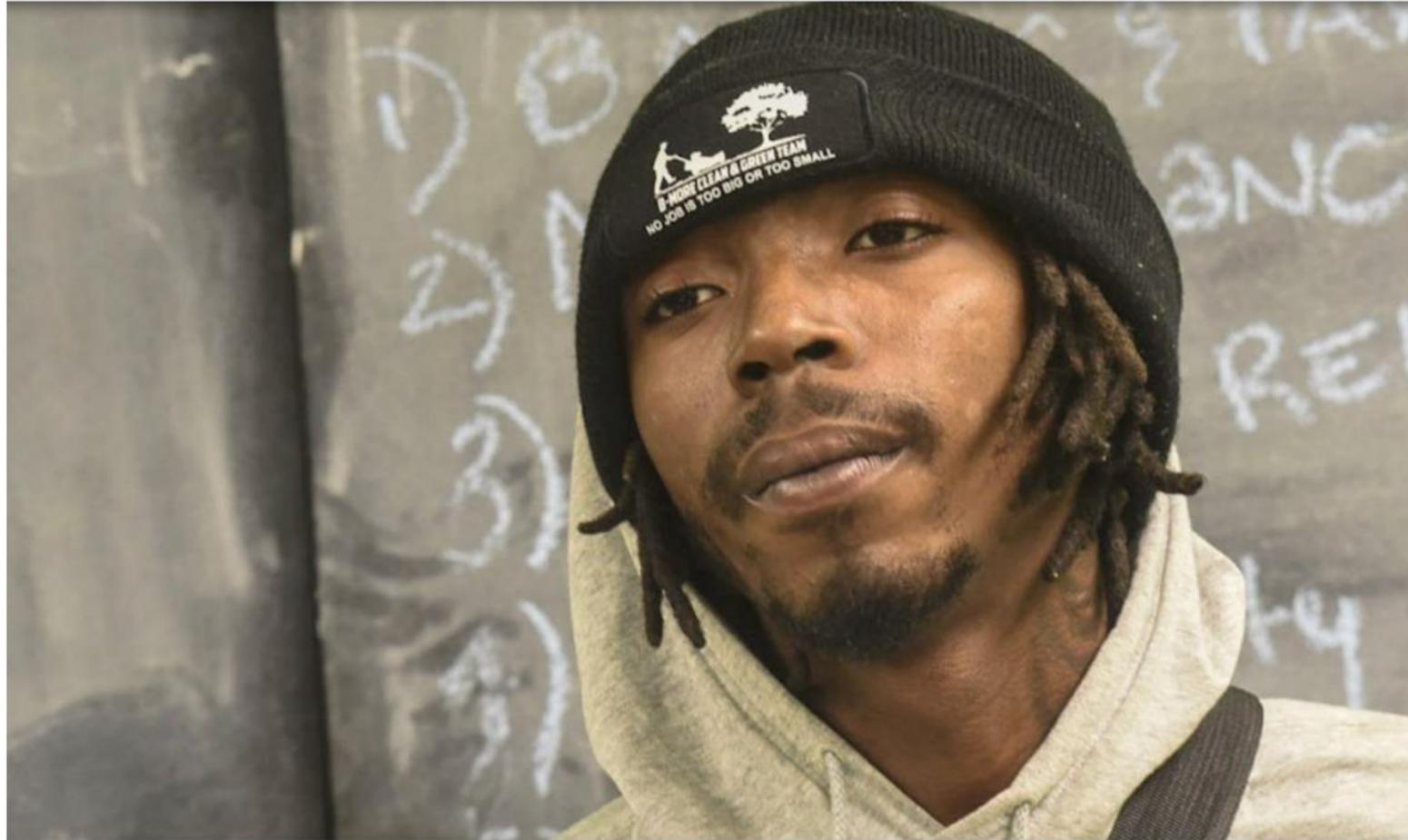


**Brandon M. Scott
Mayor**

Overview

1. History of squeegeeing in Baltimore City & lessons learned
2. Origin and purpose of the 2022 Squeegee Collaborative
3. Squeegee Action Plan
4. Implementation of the Squeegee Action Plan
5. Data to date
6. Next steps
7. Lessons learned
8. Q & A





NEIGHBORHOODS BY FERN SHEN AND MARK REUTTER 7:19 AM JAN 11, 2020 39

Ex-squeegee workers, now trained in landscaping, ask City Hall for a chance

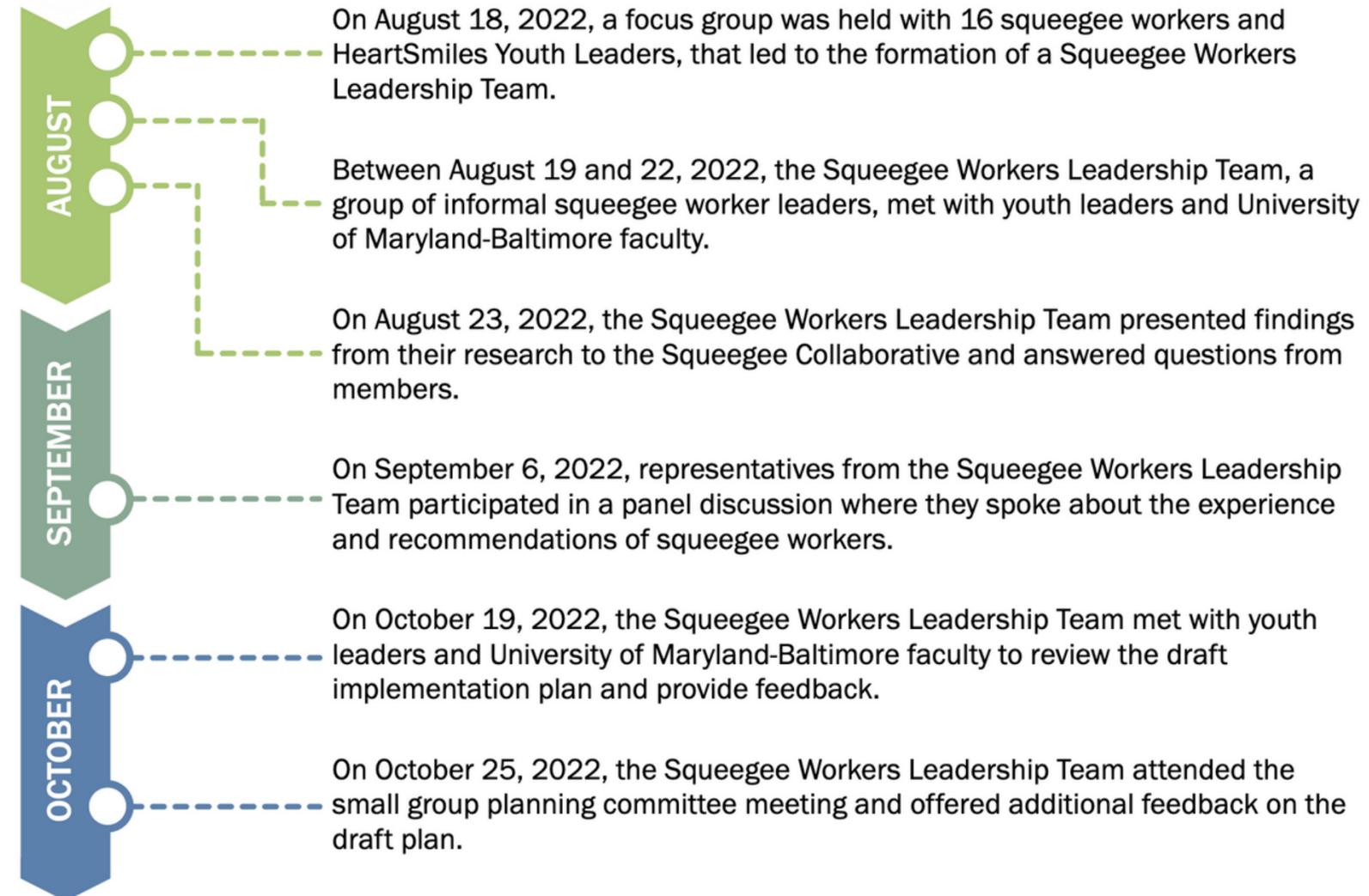
History

- Young people taking to the corners to earn money has been happening in Baltimore for at least 40 years
- There have been at minimum 7 previous “plans” or “strategies” to address this issue
- Past plans failed in several ways: not specific enough, not sustainable through changing administrations, not actionable, no short or long-term metrics or tracking



How we got here

- Summer 2022 events
- Gathering of the Squeegee Collaborative
- Focus on:
 - Services/resources
 - Accountability
 - Outcomes & data



Squeegee Working Action Plan

- Launched January 2023
- [Review plan](#)

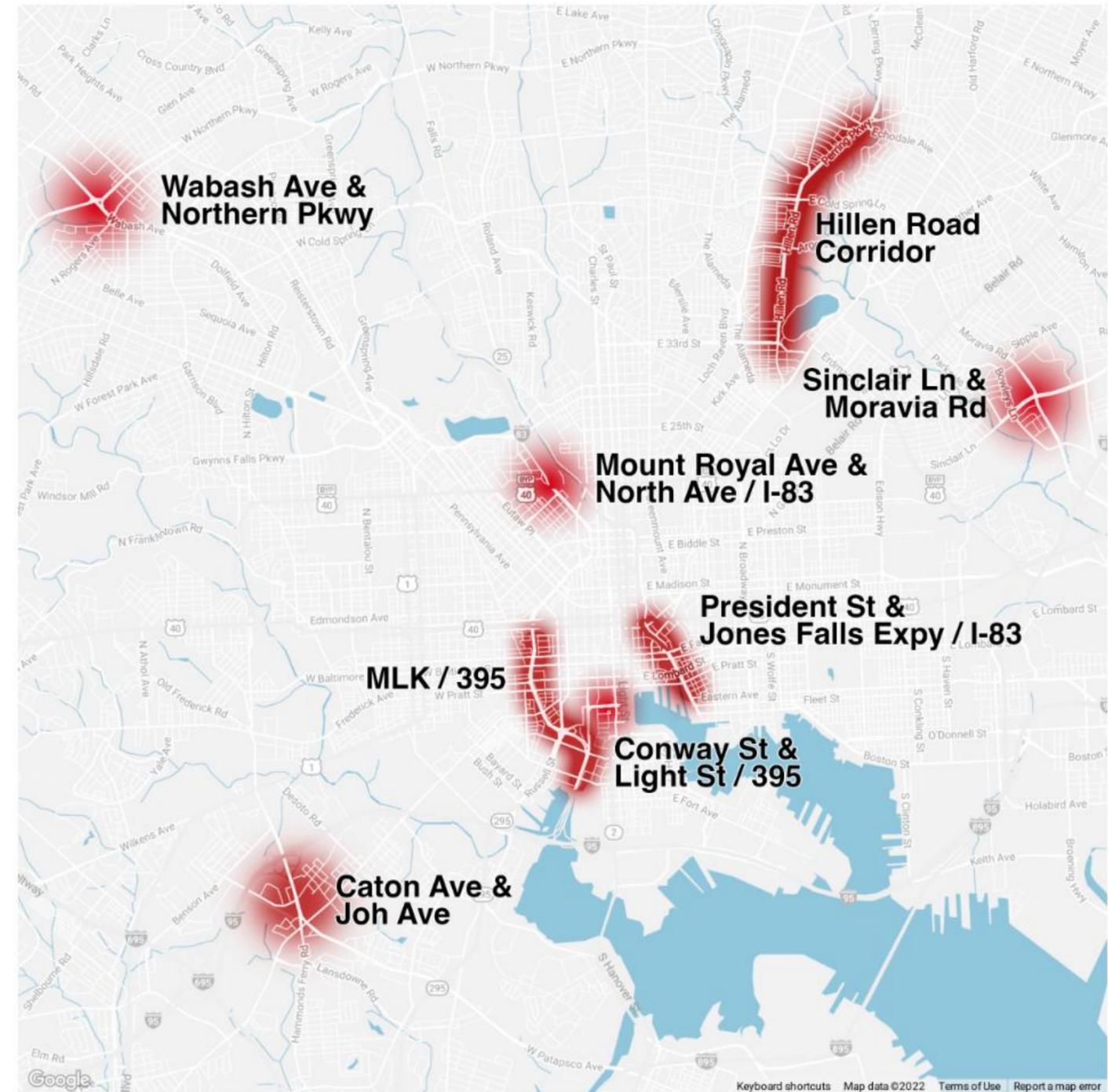


**BALTIMORE
SQUEEGEE COLLABORATIVE
WORKING ACTION PLAN**



Implementation of Squeegee Action Plan

- Began in January 2023
- Focus on services, providing resources, and building relationships
- Collaborative work primarily led by BPD & MOAAME
- Disallowed zones
- Weekly data tracking (learned from failure of past plans)

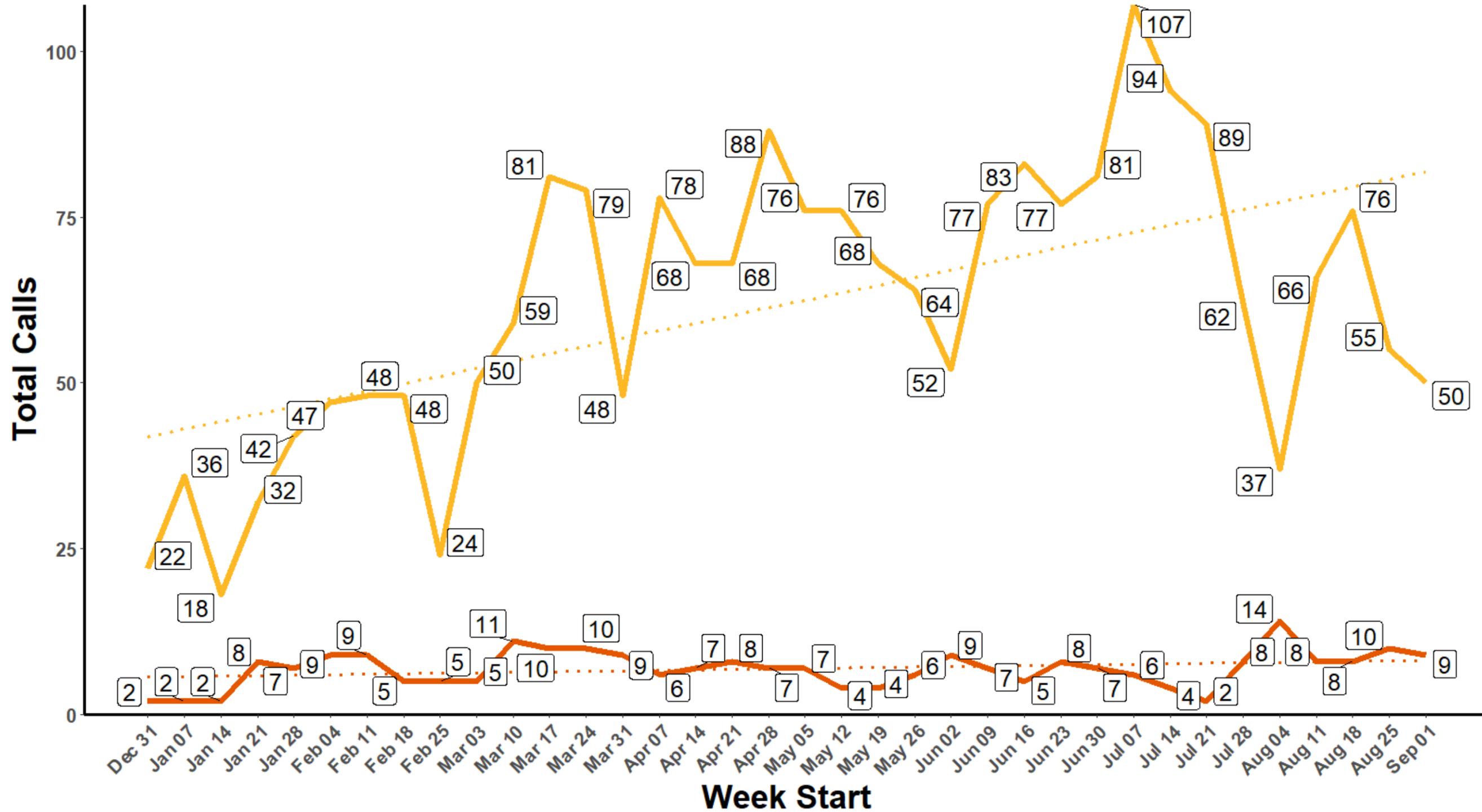


Map of Disallowed Zones



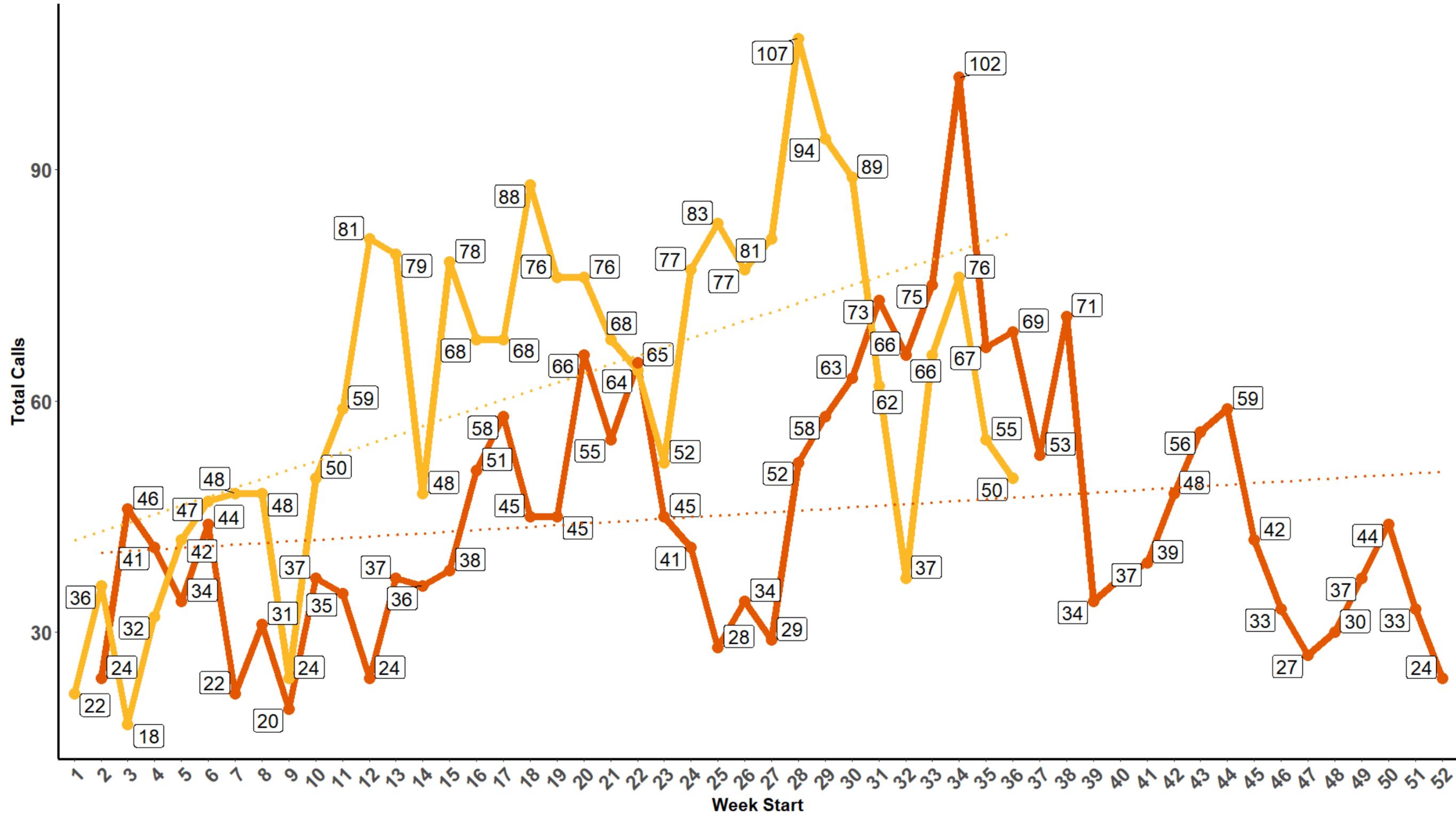
Squeegee Calls (55Q) and Panhandling Calls (55P) in 2024

Call Type ■ Pandhandling Calls (55P) ■ Squeegee Calls (55Q)

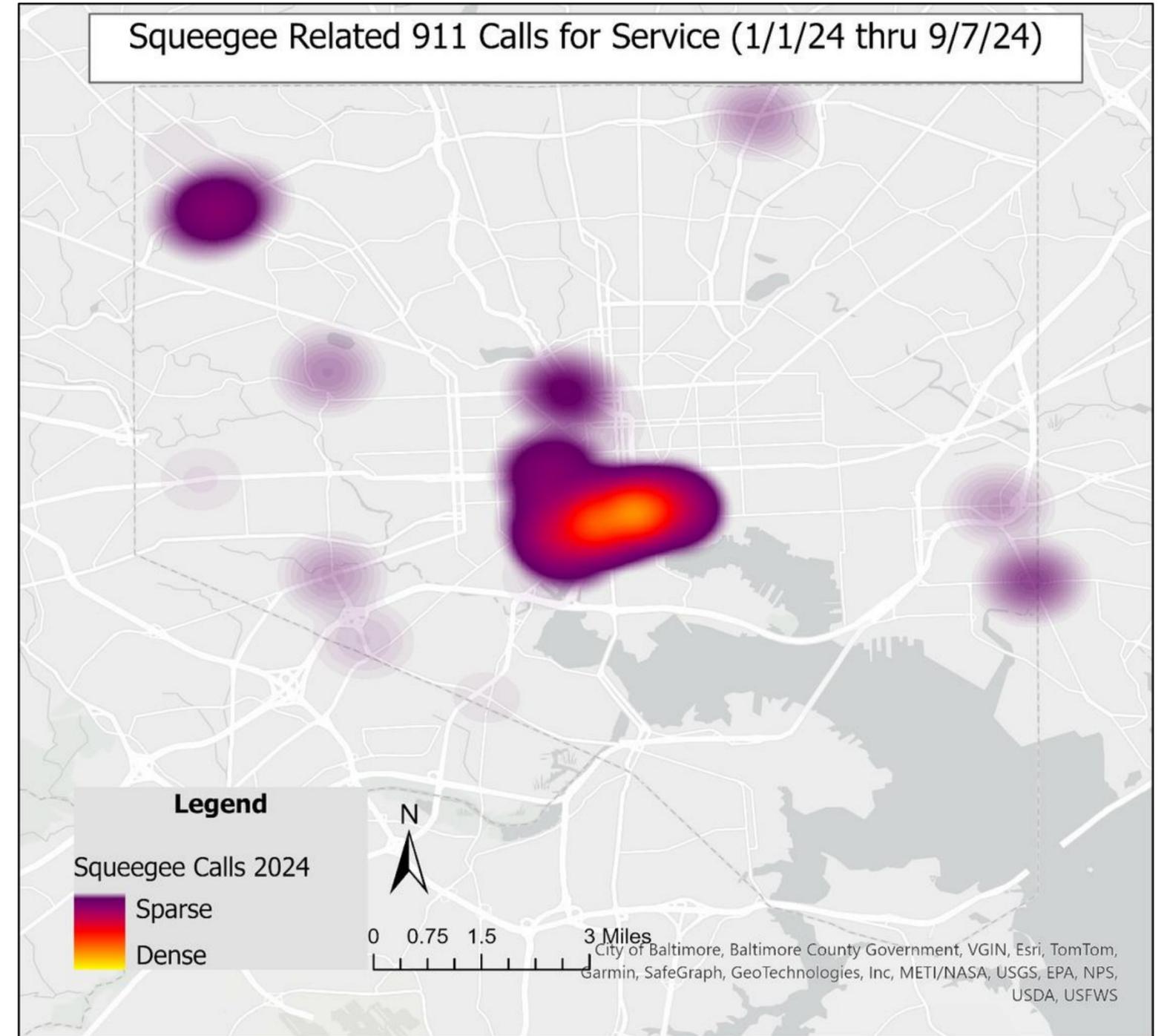
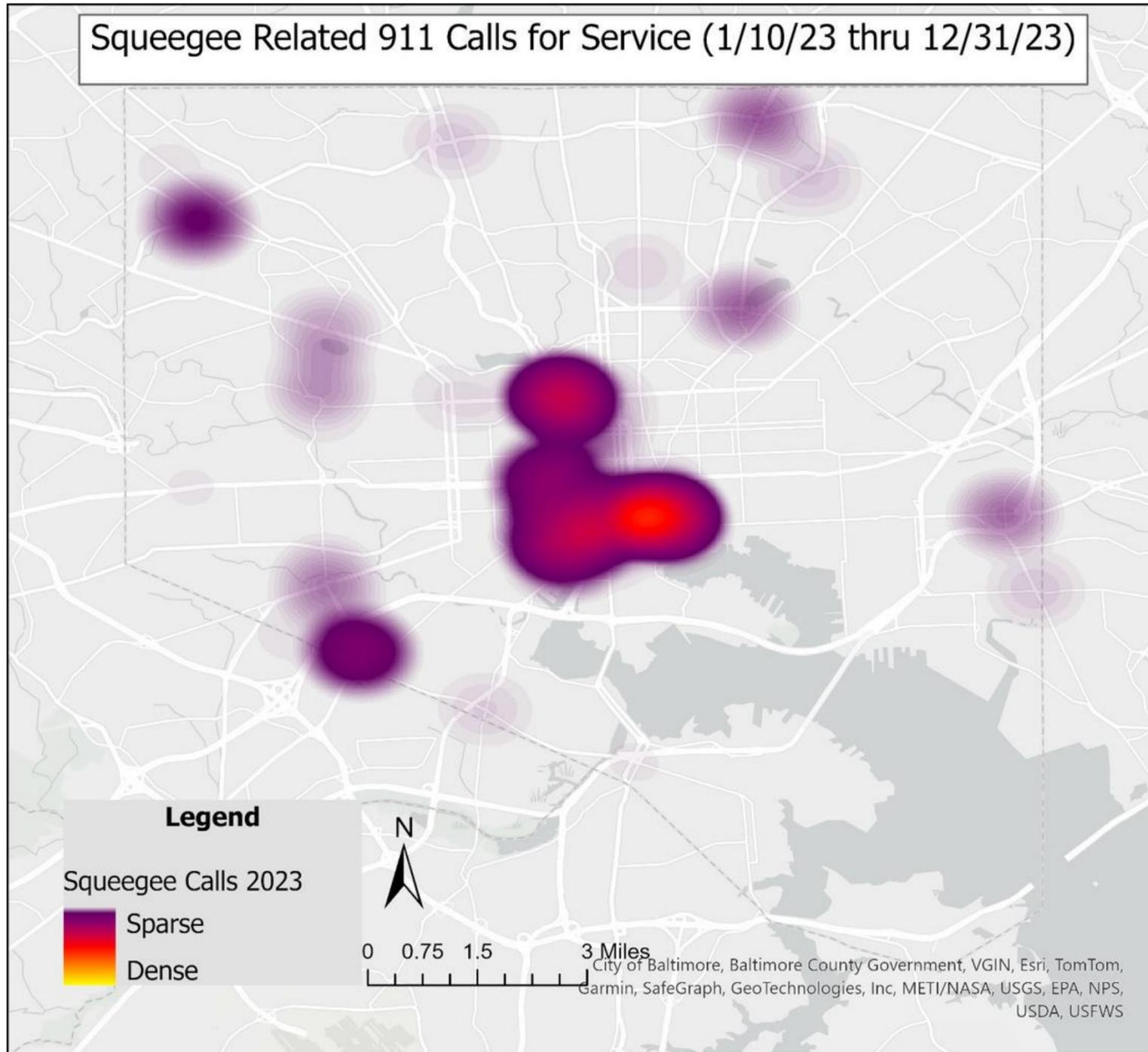


Squeegee Calls (55Q) 2023 vs 2024

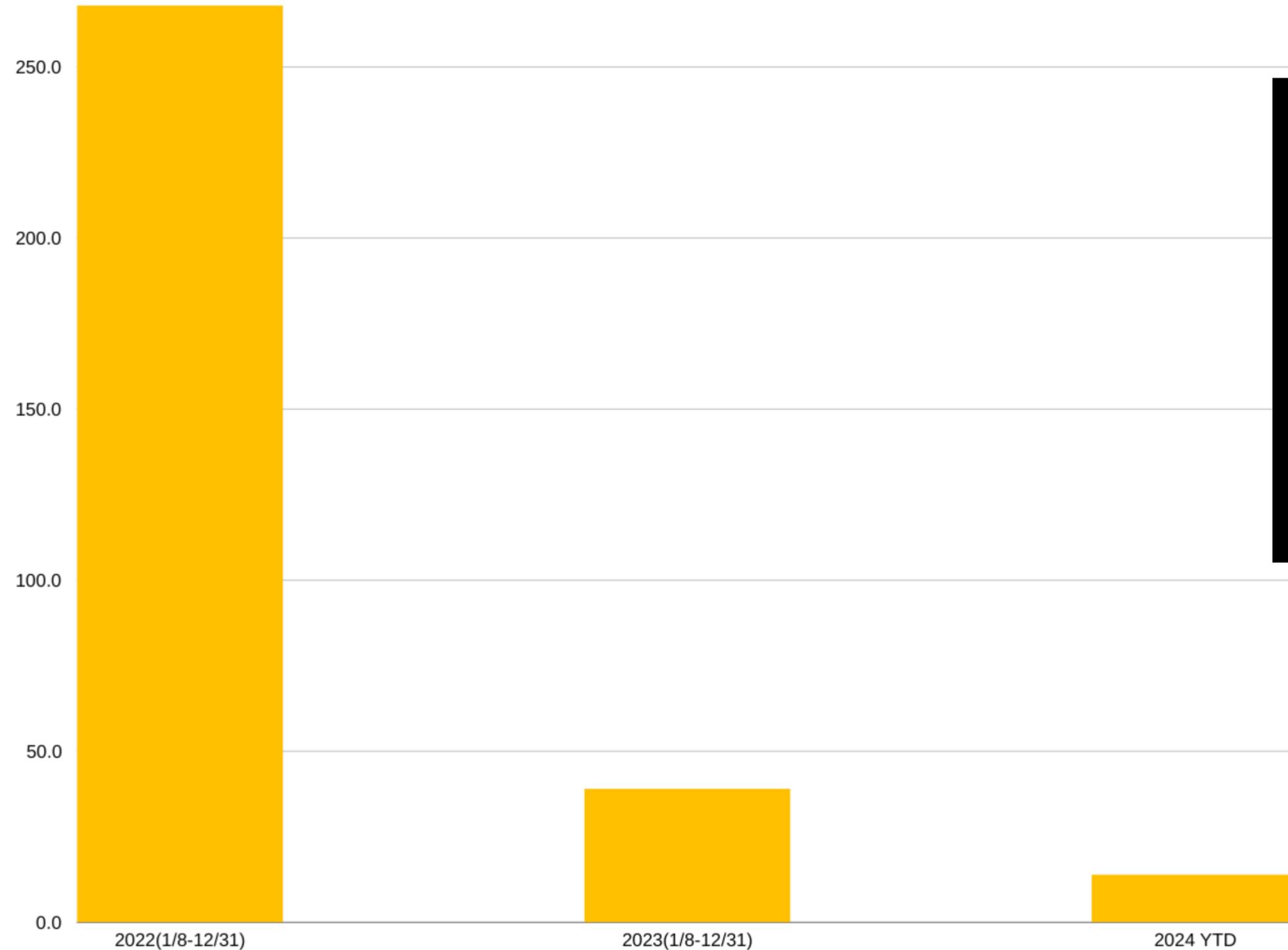
Call Year ■ 2023 ■ 2024



Squeegee Related Calls for Service



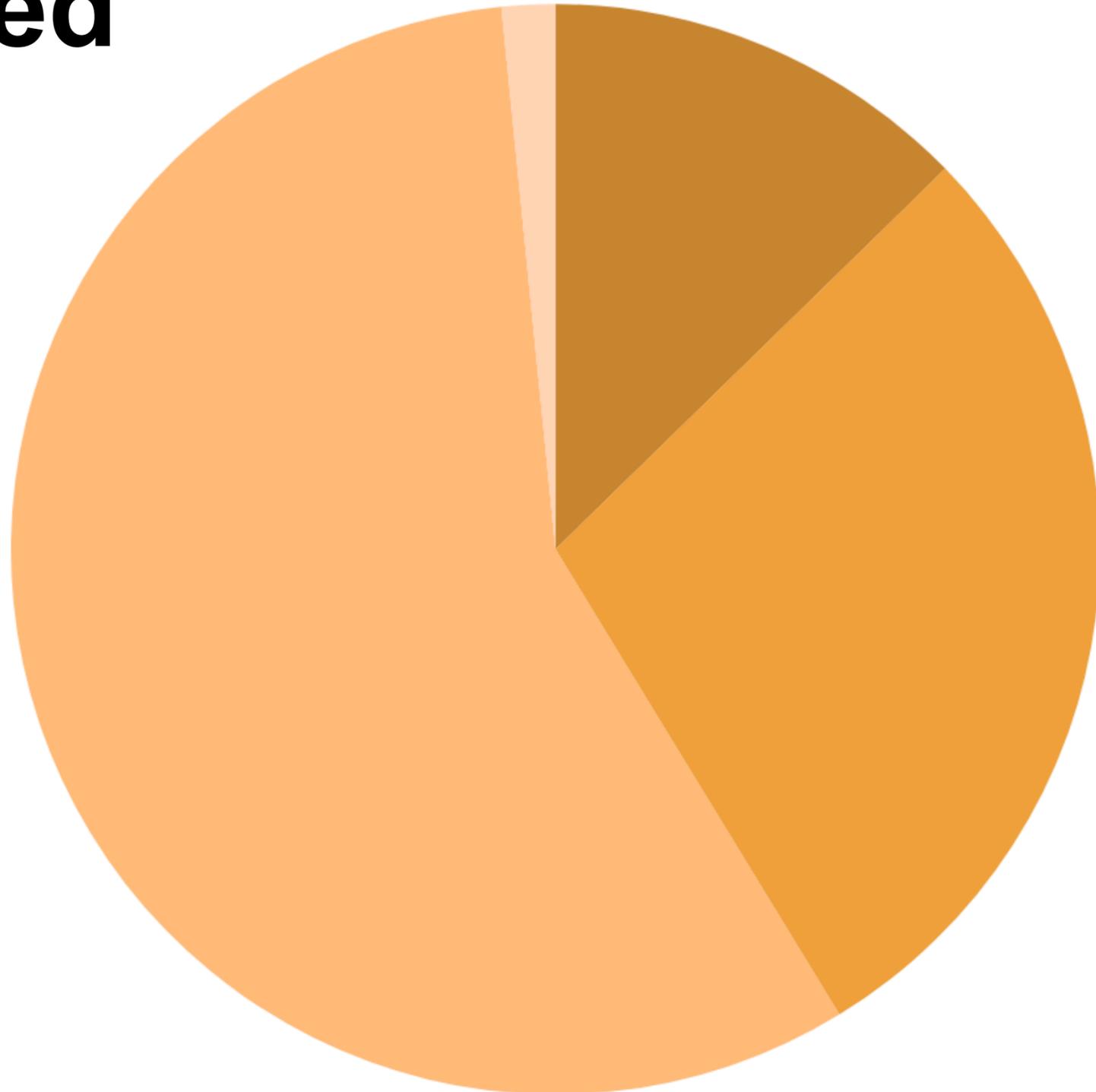
Squeegee Related Criminal Incidents



Percent Change 2023
-85%
compared to 2022 (1/8-12/31)



BPD Citations and Warnings Issued



Warnings Issued

63

Citations Issued

0



MOAAME Outreach and Engagement

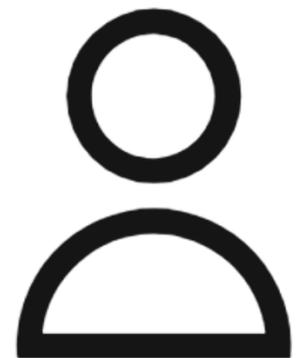
School Age Participants (18 and Under)

 61

Reconnected with School

12

Non-School Aged Participants (Over 18)

 85

Job Placements

83





BMORE Shine

A SQUEEGEE COLLABORATIVE INITIATIVE

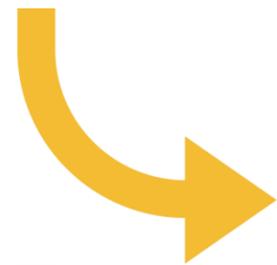
Bmore SHINE

- Crowd-funding platform to help drivers and young people



Escalating Enforcement

Intentional conversations and decisions for resource resistant individuals



Continued service offerings



Collaboration with States Attorney's Office



Explore ways to provide quality recreation options for squeegee workers, including activating Baltimore City recreation centers as safe places during non-school hours.

Connect squeegee workers with workforce opportunities, including job readiness programs, employment, and skills training.

Provide squeegee workers with role models who can serve as trusted mentors. Establish a peer mentor program where young people serve as resources for each other.

Connect squeegee workers to various services, including mental health and substance abuse counseling.



Reconnect school-aged youth with City Schools and provide academic support. Provide guidance for 18+ individuals looking to continue education.

Identify ways to cultivate the entrepreneurial spirit of squeegee workers through training and entrepreneurship programs.

Provide wholistic support and engagement to families of squeegee workers to ensure stability.

Prioritize case management and provide tailored wraparound services to meet the varying needs of squeegee workers and families.

Lessons Learned

- Systemic challenges
- Services needed
- On-going resource allocation
- Commitment to long-term change



Discussion and Q & A

